

**Ecomuseo  
del paesaggio**



**Parabiago**

**City of Parabiago**  
Environment Department  
Town Planning Department  
Department of Education



**Agenda 21 Parabiago**



Regione Lombardia

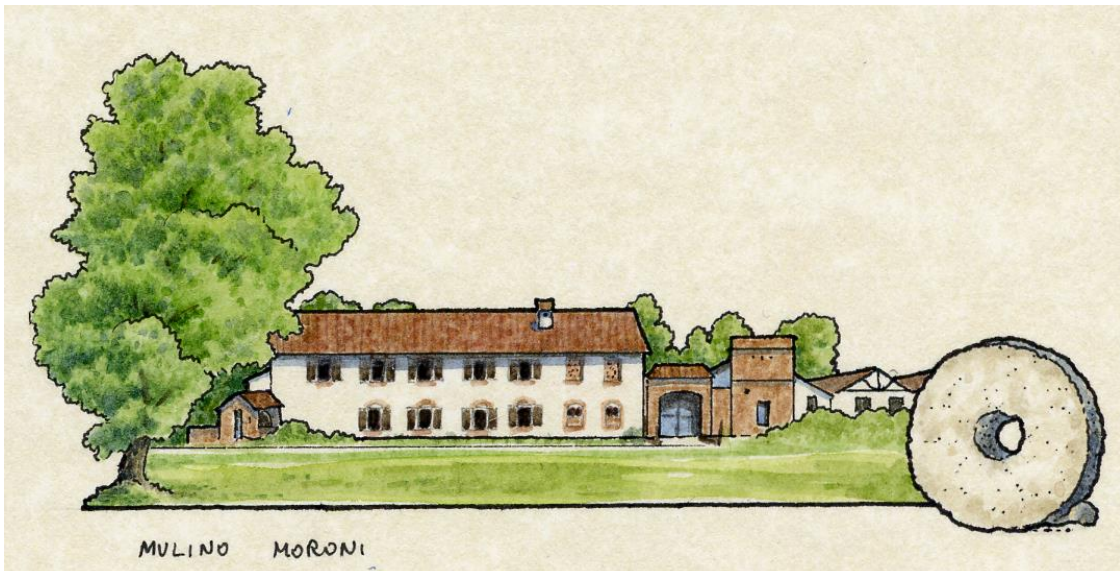


Ecomuseo

# **Landscape Ecomuseum of Parabiago**

## **2022-24 Program**

This is a auto-translation document



## Index

Premise

1. The objectives of protection and enhancement in the short and medium term
2. Pandemic and the new targets
3. Eco-museums 2.0
4. The procedures, the method and the organizational and action strategies

Condivivo - the path of sharing

4.1 The Forum

4.2 The Technical - Political Committee

5. The activities, interventions and initiatives to be implemented

5.1 Action 1: Community Map

5.1.1 Projects carried out

5.1.2 Projects in progress

5.2 - Action 2 - "Bring parks to life"

5.2.1 Projects identified

5.2.2 Projects carried out

5.2.3 Projects in progress

5.3 Action 3 - "Rehab the past"

5.3.1 Projects identified

5.3.2 Projects completed / in progress Banca della Memoria

5.4 Action 4 - "Encounter landscape"

5.4.1 Projects identified

5.4.2 Projects carried out

5.5 Action 5 - Territorial Integrated Plan of Culture (PIC-Ter)

5.6 Action 6 - Climate Justice

5.7 Action 7 - Ecoheritage

5.8 Action 8 - Grow Parabiago by eating

5.9 Action 9 - National and international cooperation

5.10 Action 10 - A bridge of culture and sociality

5.11 Action 11 - Let us reclaim the future

6. The activity of the documentation center

7. The research, educational and cultural activities, consistent with the aims and aspects of the Ecomuseum itself, as well as the educational and didactic projects

7.1 Search

7.1.1 Degree thesis and internship report

7 .1.2 Publications produced 5.2 Landscape education

7.2 Landscape education

- 8.** Partnership with scientific institutions, universities, schools, museums, parks, research and / or conservation institutes and with cultural associations in general
- 9.** The financial management plan that guarantees self-sustainability
- 10.** The identification of the partners in the creation of the ecomuseum and their adhesion
- 11.** Companies that collaborate economically with the Ecomuseum
- 12.** The sustainable economic activities to be developed
- 13.** The tourist offer
- 14.** The buildings, structures and sites to be enhanced, the routes and itineraries for visits, preferably cycle and pedestrian paths
  - 14.1 The buildings, structures and sites to be enhanced
  - 14.2 The routes and itineraries for visits
- 15.** The training of operators, including volunteers
- 16.** Time planning for the implementation of the program
- 17.** The connection with the regional and local planning tools
- 18.** The human and financial resources necessary for the implementation of the program
- 19.** The procedures for verifying and monitoring the state of implementation of the program
- 20.** Ecomuseum brand
- 21.** Attachments

## Premise

The LR framework of culture n. 25/2016 to art. 19 defines Lombard ecomuseums as "cultural institutions, made up of local entities in single and associated form, associations, foundations or other private non-profit institutions, which ensure, within a defined territorial area and with active participation of the population, local communities, cultural, scientific and educational institutions, local bodies and associations, the functions of care, management, enhancement and protection of the local cultural and landscape heritage representative of an environment, ways of life and their transformations".

In implementation of this law, with the approval by the Regional Council of the new minimum recognition requirements for Lombard ecomuseums, which took place in 2019, recognized Lombard ecomuseums must monitor their activities to adapt it to the new *standards* for the so-called Lombard Ecomuseums 2.0 '.

In particular, long-term planning is required, shared with the stakeholders and a multi-year program of activities that defines the strategic objectives of sustainable local development of a social, environmental and economic nature with attention to global challenges such as the 2030 development goals. United Nations, including climate justice.

The program must also include the methods for verifying and monitoring the state of implementation and the impacts on sustainable development induced by the work of the ecomuseum. The Region, therefore, asks to further shift the attention, from the activities to be carried out, to the impacts that these may have on local development.

## 1. The objectives of protection and enhancement in the short and medium term

The Landscape Ecomuseum is part of the Agenda 21 L ocale activities started in 2003, and has as its mission that of making the landscape, its identity and diversity, clearly and fully legible to its inhabitants.

In particular, the Ecomuseum intends to promote:

1. the enhancement of the local landscape through actions of social and tourist use of the environment, to ensure permanent in the municipal area of Parabiago, with the participation of the population, the functions of research, conservation, enhancement, of the natural and cultural heritage, both material than immaterial, representative of this environment and of the ways of life that have followed one another there;
2. the recognition, strengthening and protection of ecological networks and hiking and / or cycling networks, of cultural circuits to support environmental and tourist use;
3. accessibility to and from the municipality to determine attraction / polarity;
4. a new image of the city capable of conferring / representing an element of strong local cultural identity;
5. educational projects aimed at school students of all levels and at adults;
6. the creation of a "Bank of Memory" dedicated to material culture, the history of Parabiago and the relationship between man and nature;
7. social encounter and intergenerational dialogue.

Over the years, the ecomuseum, from being a predominantly cognitive and informative tool, has also become a facilitator of participation paths, for the good use of cultural heritage for the purposes of local development.

## 2. The pandemic and the new challenges

The restrictive containment measures of the Covid19 pandemic made us understand, even though there was still a need, that:

- we are limited;
- we are not that cheap man rational that some of us had thought to be, the one who has a calculator in his head, the "I" instead of the heart, money in hand;
- that man does not live in solitude and that the planet does not have infinite resources;
- that we are all related to each other, this affects both small and global communities;
- we are in continuous relationship with nature;
- we have some dreams in common: cultural, social, environmental;

The dramatic epidemic situation underway, beyond the health problems, unexpectedly also reserved positive surprises for us, providing us with opportunities to:

- experimenting with new models of behavior, new ways of relating to reality in the making;

- democratize and strengthen cooperation on a regional, national and supranational scale such as that existing between ecomuseums of Italy and Brazil;
- share experiences in every ecomuseum and in every place, even in the most isolated and with fewer resources;
- to strengthen the relationships, including virtual ones, between ecomuseums. The web and social channels have proved to be very useful for building a fruitful collaborative network between ecomuseums on the subject of cultural heritage, with particular attention to micro-communities and family heritage consisting of material and intangible memories and testimonies, fundamental and essential parts of the concept. identity and diversity;
- deepen the political nature of the problems by helping indigenous communities and minority groups to emerge from the dominant culture of oppressive systems;
- strengthen democratic relations with local institutions:
  - guaranteeing a circular economy and proximity tourism even in areas with a low population density;
  - reiterate the importance of continuity and self-sustainability of the ecomuseum construction process.
  - to the extent of our competence and operational possibilities, collaborate in the prediction, prevention and management of emergencies.

In 2020, together with numerous partners, we collaborated, presented and approved the **Cooperation Charter "Distant but united. The ecomuseums and community museums of Italy and Brazil "** (attached <sup>1</sup>) which contains commitments and actions to continue the fruitful and ten-year collaboration between Brazil and Italy.

It contains the common vision, challenges and responsibilities, discussed, adopted and accepted by both national groups, as references for joint actions.

Italian ecomuseums have in particular recognized the responsibility of:

- to support and promote social relations, the relationship between man and the cultural landscape in their communities of reference;
- reduce the infrastructural and cultural digital gap responsible, in many cases, for the marginalization of many citizens and local actors;
- fully benefit from the opportunities offered by digital systems;
- work to make permanent the positive changes triggered by the pandemic and in particular for: safer and more resilient communities; to favor by all means a sustainable, circular economy aimed at the integral development of all people, especially those most in difficulty such as the elderly; recognize the cultural landscape as a common good to be protected and lived in a sustainable way, both environmentally and economically; respect the cultural heritage both locally and globally; reiterate that cultural heritage is a very important resource since it pertains to traditions, social relations, the sense of places, their identity;
- make local productions known, enhance their production chains, circulate products within ecomuseum communities;
- enhance the resilient centrality of territories and the added values of urban peripheries;
- activate, within ecomuseums and community museums, ever closer collaborative relationships so that a better present world and a future, above all more sustainable, are created, with particular regard to factors such as courage, ethical innovation, social commitment and responsibility, resilience.

From this common vision, the ecomuseums of Italy and Brazil have adopted the Cooperation Charter as a significant step forward, from one programmatic phase to another pragmatic, in order to direct the actions of each of us towards shared objectives and foster cooperation between the world of ecomuseums and museums of the community of Italy and Brazil.

The ecomuseums have identified the ten-year commitments of the signatories for the implementation of a joint cooperation program, which shows agreed themes and strategic lines and actions to be carried out with the involvement of actors from both sides.

### 3. Eco-museums 2.0

The Regional Council with resolution XI / 1959 of 22.7.2019 approved the new minimum requirements for the recognition of Lombard ecomuseums. Download [the deliberative act](#) and the new [minimum requirements](#) .

---

<sup>1</sup>See link in the paragraph "Attachments"

The new minimum requirements were approved in implementation of [Regional Law no. 25 of 7 October 2016](#) "Regional policies on cultural matters - Regulatory reorganization" and contain news that all ecomuseums, including those recognized, will have to implement.

The consultation and the Network of Lombard ecomuseums in 2020 approved the [Vademecum for ecomuseums 2.0](#) (Attachment <sup>2</sup>); is a document that the *Network* makes available to all ecomuseums for the explanation and deepening of the [minimum requirements for the recognition of ecomuseums in Lombardy](#), containing definitions, reflections, good practices and tools already used or usable, in the Lombard context.

It therefore constitutes an aid both for the new ecomuseums that intend to be accredited and for those already accredited who will have to adapt to the new approved criteria, in view of the next regional monitoring. The insights derive from the Lombard context and from [the Strategic Manifesto of Italian ecomuseums](#) (attached <sup>3</sup>).

## **4. The procedures, the method and the organizational and action strategies**

The Ecomuseum is a community museum, only its participation legitimizes its existence. This is why the project that in 2007 launched the ecomuseum of the landscape ", co-financed by the European Union and the Lombardy Region as part of the 2000-2006 Regional Development Funds for the Objective 2 areas, was based on a participatory process that involved , not only the institutions, but especially the community, young people, adults, the elderly, associations and individual citizens, experts and non-experts.

For the establishment of the Landscape Ecomuseum, a path of active involvement of the citizens of Parabiago and neighboring municipalities was launched, which, starting from shared objectives, facilitated the promotion of some actions in the area. Citizens were invited to inform themselves, discuss and interact to "give shape" to the mission and recipients of the Ecomuseum and to activate their resources, knowledge and skills, for the realization of an action plan for the Ecomuseum. From this first path of participation, the political will to establish the Ecomuseum (recognized by the Region in 2008) and the sharing of a long-term plan implemented by this program have arisen. This first phase was followed by further participation paths aimed at the participatory planning and implementation of the individual actions envisaged in the long-term plan.

Seen through the Italian Constitution, ecomuseums can be defined as: a practice of active citizenship which, according to the principle of subsidiarity (Article 118 of the Italian Constitution), is aimed at caring for the landscape and heritage (Article 9) to contribute to material progress and spiritual development of society (art. 4) and to the full development of the person (art. 3.2).

For the Ecomuseum of Parabiago the path of participation is as important as the result and outcome of the actions implemented. In fact, the interaction of local actors is essential to create a sense of belonging to places. It is not only a question of creating participation paths, but also of activating collaboration agreements with citizens for the care, management and regeneration of the cultural heritage and the landscape, in the general interest, as required by art. 118, last paragraph, of the Italian Constitution. The Ecomuseum thus becomes a facilitator to release energy and share resources, in the common interest, within the community itself. The agreements stipulated so far are both formal and informal in nature. To regulate and promote shared administration, the City of Parabiago, manager of the Ecomuseum, in 2016 approved the regulation for the active participation of the community and for the promotion of resilience processes for the care and regeneration of urban spaces, social and security cohesion.

The following page shows the operating scheme of the Regulation for active citizenship.

---

<sup>2</sup>See link in the paragraph "Attachments"

<sup>3</sup>See link in the paragraph "Attachments"

# #CONDIVIVI THE PATH OF SHARING

Share Parabiago's commons to build community and release energy!  
Propose and cooperate in regeneration projects to improve your town

## 1. I have an Idea

I've got an idea for the town



## 2. I'll find out

On [www.comune.parabiago.mi.it](http://www.comune.parabiago.mi.it)  
link "CONDIVIVO",  
I read the guidelines



## 3. I share It

I share my idea

## 4. We develop It

We develop the proposal.  
Has someone thought yet? Go to the step ten!



## 5. We propose It

We explain the idea.  
Is it an occasional activity?  
Complete the collaboration  
agreement.  
Go to the step nine



## 6. We project It

We project the  
proposal with the team  
work

## 7. Who else?

Who else can take part?

## 8. We defined It

We define the final project

## 9. We sign up

We sign the  
cooperation  
agreement/  
Pact and we  
publish it on  
the website



Designed by freepik.com

## 10. We collaborate

We achieve the project  
and collaborate



1. Agreement: the collaboration is occasional and it is immediately activated, just fill in a document.
2. Pact: the collaboration is continuous, it's necessary to agree on the project.



Ecomuseo di Parabiago  
&  
Assessorato all'ecologia



## 4.1 The Forum

To encourage full involvement of citizens, a public forum has been set up with the following characteristics:

- instrument of participation and decision-making space that involves the various subjects of the territory, each with legitimately different opinions, knowledge and interests;
- collective entity that represents the Community with the various Actors, bearers of specific interests;
- a place that facilitates the shared elaboration of the idea of the Ecomuseum and the intervention actions;
- it does not replace the role, functions and responsibilities of the Executive and the City Council, but integrates, evaluates, elaborates and proposes ideas, projects and solutions to actively contribute to the choices and future decisions of the institutional bodies.

The objectives of the Forum are as follows:

- discuss the general guidelines for the construction of the Ecomuseum;
- compare ideas, experiences and projects;
- make their knowledge and skills available to define local actions;
- evaluate the work in progress of local actions;
- define the proposals for the shared construction of the Ecomuseum;
- contribute to defining Local Actions, that is activities that involve several actors in the territory, on thematic areas chosen during the participatory process.

The E comuseo project was presented in 2007 at the Forum, on the occasion of the initial conference, during which the actions already initiated by the Administration to promote the Ecomuseum were presented.

The first public Forum shared the idea of the landscape Ecomuseum and defined the priorities to be dealt with in the subsequent thematic groups which, in the months of May and June 2007, worked on the definition of Local Actions. The public forums held at the end of 2007 encouraged meetings for sharing and evaluating the activities carried out, and for discussions on the elaboration of the final proposal for an Action Plan for the Ecomuseum. After the formal establishment of the Ecomuseum by the Parabiago Municipal Council, the activities of the Local Actions continued in 2008. During the November 2008 Forum, the results obtained by the E comuseo were monitored and the projects planned for the following years were presented. Local Actions continued in 2009. In 2010 and 2011 the Forum worked on the Mapping of the Communities of the Parco dei Mulini ; in 2012 and 2013 he contributed to the drafting of feasibility studies for the redevelopment of the peri-urban landscape along the Olona river; these activities, and numerous other active citizenship initiatives for the care and regeneration of common goods, were financed and implemented in the following years with the participation of local actors; since 2019 the E comuseo is participating, with 34 partners, in the realization of the feasibility study of the project "The valley calls you back", aimed at the design of an Integrated Territorial Culture Plan (PIC-Ter), in the Olona Valley Milanese, foreseen by the Regional Law - cultural framework n. 25/2016.

## 4.2 The Technical - Political Committee

The Technical and Political Committee is the place aimed at sharing the path and linking the Forum, the planning and implementation of Local Actions. It is made up of a group of technicians belonging to the Scientific Committee and of the various sectors of the Municipality of Parabiago and by the assessors of Environmental Policies, Urban Planning and Education, involved in the process. It meets at least annually, monitoring the process of involving the Local Actors and contributing to the definition of Local Actions and this Action Program.



*Operating scheme of the Ecomuseum*



## 5. The activities, interventions and initiatives to be implemented

On the basis of the long-term action plan agreed within the Forum for the Ecomuseum, nine lines of action are identified:

1. Mappa of the Community;
2. Bring parks to life;
3. Live the past;
4. Landscape of meetings;
5. The valley calls you back (Integrated Culture Plan)
6. Climate Justice
7. Ecoheritage project of international scope
8. Grow Parabiago by eating
9. National and international cooperations
10. A bridge of culture and sociality
11. Let's take back the future

The Forum and the Technical - Political Committee have identified one or more concrete projects for each of the Local Actions, which are defined in detail and programmed over time, through this operational Plan.

### 5.1 Action 1: Community Map

#### Local Action Description

The creation of a Community map on the model of the British *Parish Maps* was established a priori, as it was included in the project of the Ecomuseum of the landscape financed by the European Union.

There are three essential elements in English West Sussex community maps:

1. those concerning the present;
2. those that affect the past;
3. wildlife flora and fauna.

The Maps celebrate local identity and the elements of distinction with neighboring communities.

It is a tool that in recent years has proved to be very useful, also for various Italian realities, to take stock of heritage and create identities.

The community map is in fact able to create a link between past and present: through it it is possible to identify significant spaces and places, useful for reconstructing the history of a community, and which over time have contributed to giving a territory its appearance he has today.

The map we have created is a place of contact between different generations that makes visible bonds that are now hidden, that questions places and people, to bring out what they have been. A sort of reminder, or as an agenda that helps to remember and plan the future well.

It is a map, "which aims to record the traces of community that remain in local society and to trace the boundaries of the re-aggregations, which in any case occur, of the experiences of new and creative forms of citizenship".

The community map was also conceived as a tool for visiting the Ecomuseum.

#### 5.1.1 Projects carried out

1. historical research on places and toponyms;
2. interviews with local witnesses: grandparents, parents and children;
3. intergenerational meeting between middle school children and grandparents of the Community within the integrated day;
4. "Places of the heart" - intergenerational questionnaire on the landscape;
5. educational itineraries in schools and realization of the Mappa of the boys;
6. Forum working group for the participatory drafting of the map;
7. technical working group for the participatory editing of the map;
8. creation and printing of the map;
9. creation of the multimedia Mappa of the community;
10. realization of the Mappa of the communities of the PLIS dei Mulini;
11. creation of the multimedia Mappa of the communities of PLIS dei Mulini;
12. creation of tour itineraries, animated by the virtual interaction of the web and the playful dimension, through the "Parabiago 3.0" project;
13. creation of thematic and ethnographic itineraries for visits, to implement the Parabiago 3.0 system through the project "Food of the body, eyes, soul";
14. Mappa of the PLIS dei MULINI was implemented in the same way as the interactive map of the Community

of Parabiago. The map has become a point of reference for the Multiannual Plan of the Park's interventions;

15. realization of the Mappa of the places of the hearts of children, as part of the project "Food of the body, eyes and soul", by the lower secondary school in viale Legnano.

The material already collected and what will be collected in the future is available on the website of the Ecomuseo del Paesaggio in the "Bank of Memory" section, while the maps of the children, the results of the meetings of the workgroups and the Mappa of the community, they are in the section "[M'appare](#)".

The Mappa of the Multimedia Community contains:

1. thematic insights relating to the tangible and intangible heritage shown on the paper map;
2. the sound map: with some recordings made in the most significant places in the city.

The points - stages of the itineraries and the related insights are available in the dedicated sections "Parabiago 3.0" and "Food of the body, eyes and soul".

### **5.1.2 Projects in progress**

"Parabiago 3.0" system will continue over the next few years.

The Mappa of the places of the children's hearts, as part of the "Food of the body, eyes and soul" project, could be the starting point for the drafting of another map of the community of Parabiago, as already happened in 2007. The Community Map, suitably updated and geo-referenced, will be able to make a useful contribution to territorial planning.

## **5.2 - Action 2 - "Bring parks to life"**

### **Local Action Description**

Local action conceived during the first city Forum, with the main objective of enhancing, preserving and improving the Roccolo Park and the Parco dei Mulini.

### **5.2.1 Projects identified**

The working group in 2007 chose the project priorities among the possible projects identified in the first city Forum. We report these projects in order of priority, defined by the group itself:

1. participatory reading of the places;
2. education to nature and biodiversity;
3. fruition routes from the countryside to the city.

Participation paths, in the following decade, with the wide involvement of local actors have:

1. mapped the cultural and natural heritage, to be used for local development;
2. identified system objectives and some feasibility studies, which have become an integral part of the "Pact for the Olona River";
3. found the necessary funding;
4. carried out in a participatory manner the planned actions.

### **5.2.2 Projects carried out**

In 2007 the working group chose the participatory reading of the places as a priority project for this action, aimed at creating a shared knowledge of the territories of the parks and, in general, of the agricultural landscape to which they belong. It is a significant choice, as the group believed that the Roccolo Park, and even more so that of the Mills, did not yet have sufficient identity. They are places to which to give a meaning as much as possible shared by all. This project partially overlaps the other two already discussed. In fact, among the actors who have been involved, all appear to be a bit: from children and young people of school age (even higher, because they are a target not very involved in this type of activity), to associations, landowners, adults, to businesses. With targeted actions we wanted to think of different interpretations of the places. The main resources involved are essentially human: farmers and environmental associations, university students for activities with children. However, economic resources must not be lacking; because it is necessary to overcome the usual obstacles (indifference, inertia and apathy of the people, little information), through activities that interest the people.

The project program was drawn up on the basis of a test carried out by the working group in June 2008 on the occasion of the Landscape Day conceived by the Local Worlds network, which took place around the national monument of the Madonna di Dio 'l Sa, in the Parco dei Mulini. Given the success of the initiative, another similar one was carried out at the national monument of the Church of S. Ambrogio della Vittoria, with the involvement of children and adults.

On the basis of these premises, at the end of 2009, the "M'appare il Parco dei Mulini" project was launched which, through the creation of a Mappa of the Park Communities, created a common vision on the Park which allowed to create a multi-year plan of interventions, shared as much as possible. The map was printed in 60,000 copies and was distributed in the municipalities of the park.

Parco del Rocolo and Parco Mulini in the following years have created, and are carrying out, initiatives such as:

1. in schools;
2. the "Atlas of biodiversity" project, which aims to study and disseminate the natural, historical and cultural heritage of the Park;
3. maps - Parks guide with safe paths.

In 2009 and 2010 the Ecomuseum, with the help of some associations and individual citizens, restored the last existing stretch, but in a bad state of maintenance, of an ancient canal of medieval origin that carried the water of the river Olona in the central square of the town of Parabiago.

In 2012 the DVD "The land of our fathers" was distributed, which collects films on the Olona river and the Parco Mulini.

In 2018, the educational brochure "Bringing the water to the mill" dedicated to students was published, the result of a participatory project for the collection, interpretation and dissemination of historical documents and photos, maps, data, stories.

### **5.2.3 Projects in progress**

The interactive M app of the PLIS Parco Mulini is being implemented.

The maintenance of the Riale, the ancient canal of medieval origin, which has been restored, will also continue for the next few years.

In the Parco dei Mulini, for several years, some voluntary associations have been organizing parties with guided tours.

In 2012 and 2013, a census and feasibility studies were carried out for the redevelopment of the open spaces along the Olona river, as part of the project funded by Cariplo "From the map to the construction of networks. Qualifying the peri-urban landscape along the middle course of the Olona River ", which led to the drafting and signing, in June 2013, of the Pact for the Olona River, by the project partners and interested parties, which will also be implemented in the next years.

In 2016 and 2017 the Ecomuseum participated in the creation of a guide map of the itineraries of the Milanese Olona valley (with the Mulini park and neighboring parks) and of the Olona Green Way project, which led to the creation of a physical , virtual and multimedia (app and website) for the use of natural , cultural, material and intangible elements, shown on the Community map of the Parco dei Mulini : common heritage to be preserved, improved and used, with agroecosystems and natural and artificial waterways. The projects are still ongoing and will continue in 2022 and thereafter.

The projects are still ongoing and will continue in 2022 as well.

### **Scheduled actions**

In 2019 the Ecomuseum joined, together with the Parco dei Mulini and numerous partners, the "The valley calls you back" project, aimed at the design of an Integrated Territorial Culture Plan (PIC-Ter) in the territory of the Milanese Olona Valley. The main purpose is the coordination between all the subjects of the culture of the territory, with possible positive repercussions of social, environmental and also economic development. The feasibility study (annex <sup>4</sup>) agreed with the local actors (more than 30 subjects from the territory have joined), therefore becomes an integral part of the Plan and a reference point for the E comuseum activity, in concert with the other actors.

## **5.3 Action 3 - "Rehab the past"**

### **Local Action Description**

Local action conceived during the first city Forum, with the main objective of collecting objects, photographs, testimonies of the past, to understand the present and plan the future well.

#### **5.3.1 Projects identified**

The working group has identified the following projects to be developed:

1. Bank of Memory;
2. exhibition of paintings on the landscape of Parabiago seen by local artists;
3. recovery of the local language by enhancing, for example, local dialectal poets;
4. re-enactment of the visit of Princess Elizabeth Christina of Brunswick, d el 1708.

#### **5.3.2 Projects completed / in progress**

##### **Bank of Memory**

Each place is much more than a simple geographical surface, it represents and includes the history of communities, single and collective memory, relationships, events, values, numerous and complex facts that have created landscapes and that character that distinguishes it from all the others. This is why we have proposed to all the

---

<sup>4</sup>See link in the paragraph "Attachments"

inhabitants of Parabiago and its surroundings to provide us with photographs, stories, recipes, nursery rhymes from past times. A real Bank of Memory that is already present on the website dedicated to the Ecomuseum: it had already been published on a DVD in 2010 and has been enriched in the following years.

Cultivation of vines and mulberry trees, use of the local language to express oneself (rather than to make people laugh), recipes, the landscape of water (the Riale, the Olona and the mills, the Villorosi), the craft of the shoemaker, the Parabiago landscape painted by local artists, are the themes that the working group has proposed to investigate.

Several people in the group (individual citizens, schools, technical committee) have provided material on some of these topics, while others have been deepened by the technical committee. All the material produced has flowed into the Bank of Memory which has as its purpose precisely that of not forgetting and making known, to "re-inhabit" our past.

### **The Ecomuseum e-books**

The "Bank of Memory" initiative is part of the "Bank of Memory" project: a series of electronic copies of publications, accessible to all through the Ecomuseum website, aimed at learning about and enhancing the history and local cultural and biological diversity. The series currently includes about 30 titles.

In 2013, thanks to the collaboration of numerous people and students, a game-book on the history of the Manzoni Primary School and Parabiago, from its origins to the twentieth century, was published. This volume will be followed by the second on the twentieth century, also written in a participatory way.

In 2014, in collaboration with some students, an educational e-book was drawn up on the life of the Parabiago cabinetmaker Giuseppe Maggiolini, on the bicentenary of his death.

In 2016 "Tracce" was published, the welcome guide of the Ecomuseo (also in English version), thanks to the participation of numerous partners of the project "Food of the body, eyes and soul. Cultural itineraries 3.0".

Thanks to the permission of family members, books on local history written by the local historian Don Marco Ceriani have been published in electronic format.

### **Recovery of the local language**

and audio recordings from local poets, record names (for example of animals and plants: see the work of the naturalist priest Don Carlo Cozzi, who made for the abbey at the beginning of the last century) and sayings in the local language (highlighting the phonetic differences between the hamlets of Vill Basta and Villapia and the rest of Parabiago).

In 2013, a 1923 theatrical operetta was transcribed, in Parabiago dialect, which tells the life of the famous Maggiolini inlayer.

In 2018, some poems in dialect by Mrs. Cesarina Binaghi were published, which she herself recited, and which allowed her to win prizes in the most varied competitions. Her works range on different themes: memories, descriptions and hopes, in a mosaic that recomposes part of her life.

In 2021 the "Local language" page was created which will be updated over the years with all the contributions that will gradually arrive.

### **Re-enactment of the visit of Princess Elizabeth Christina of Brunswick**

In 2008, the research on the event reported by the Parabiago historian Don Marco Ceriani was completed. A guided tour and a conference were organized at the places where the queen stayed.

This last project is the attempt to revive pages of "positive" and perhaps forgotten history: "History as life" writes Ms. Maria Luisa Ciprandi of S. Lorenzo di Parabiago "often favors warlike events rather than facts of peace, celebration and joy. Why recall only the Battle of Parabiago, which refers to the redness of the snow, for the bloody clash of soldiers who fight, as always, for dominance, for defense or to assert some usurped rights?". The project was carried out at the end of 2008 and then re-proposed in the following years thanks to a local association.

### **Parabiago in the mirror**

In November 2009, an exhibition on Parabiago and the activities of the Ecomuseum was organized, with related didactic activities involving 33 classes of primary and secondary schools in Parabiago. In 2010 the volume relating to the exhibition was published.

### **400 years of the parish church of SS. Gervaso and Protaso**

In April 2010, an exhibition on the Christian community of Parabiago and its church was set up in collaboration with the Parish Church of Parabiago. The relative didactic activities involved 17 classes of primary and secondary schools in Parabiago. In 2011, the acts of the events held were published.

### **Getting started: from the vineyard to the table**

In the school years 2010 -20 11 and 2014 -20 15 the project "Intavolarsi - from the vineyard to the table" was carried out, which aimed to rediscover the importance of traditional and local nutrition, at school and in the family. In the 2010-20 school year, 180 students from the Gajo and Manzoni primary schools and their families were involved; while in the 2014 -20 school year, 52 classes from primary and lower secondary schools, from schools including the Municipality of Parabiago, joined, for a total of over 1000 families involved.

### **Maggiolini workshop**

In 2014 the E comuseo collaborated, in concert with local associations, on the "Bravo Maggiolini" project, on the bicentenary of the death of the famous Parabiago inlayer. The project had as its objectives the safeguarding, redevelopment, enhancement of common goods and the creation of bonds of social cohesion, through participatory walks, educational workshops and a final exhibition.

With regard to the project, various educational materials, historical documents, videos, e-books are available on the Ecomuseum website (including two on the artist's life: "Officina Maggiolini" and a theatrical operetta "Giuseppe Maggiolini. Teatro 1923").

### **As in autumn... Parabiago remembers the fallen of the Great War**

In 2015, 2016, 2017 and 2018, the Ecomuseum, in collaboration with CAI Parabiago, the Combatants Association, the Alpine Association, Pro loco Parabiago, the Carla Musazzi Parabiago Foundation and the interns of the city's secondary schools, set up an exhibition in memory of the fallen of the Great War. On the website, in addition to the panels of the exhibition, poems, stories, films and 142 cards for each fallen from Parabiago are available.

### **Cistercian garden**

In 2019, numerous educational activities were carried out in the area of the national monument Church and former monastery of Sant'Ambrogio della Vittoria, on the history of the place and on the religious order of the Cistercians, who said they were; with particular attention to the Cistercian Garden "created specifically in previous years for educational purposes, with the collaboration of the Liceo Cavalleri and the psycho-social day center of the ASST. Reports of the activities carried out are available on the website.

### **Projects to be implemented**

#### **M3k Monastery of the third millennium**

An agreement is being signed with ASST to continue the interesting collaboration for the care and enhancement of the areas of the national monument and in particular of the Cistercian garden. Therefore, the experience of the Cistercian garden should be continued and expanded for educational, therapeutic and community purposes, trying to pursue the aims, better indicated, in the project "M3k: Monastery of the third millennium" (annex <sup>5</sup>), with the collaboration of all the actors operating on the area of the former Cistercian abbey.

#### **Libero Ferrario anniversary**

The ecomuseum will collaborate for the success of the celebrations for the anniversary of Libero Ferrario world champion in cycling which will occur in 2023.

## **5.4 Action 4 - "Encounter landscape "**

### **Local Action Description**

Local action identified during the first city Forum, with the main objective of organizing fun and engaging events, so that the landscape, our place of life, becomes a place for meetings.

The purposes of this action are two:

- 1) to transmit the cultural and natural heritage, so that it is assimilated and developed by the residents;
- 2) translating the local culture and heritage for visitors.

Although the chances of attracting visitors are good, the Forum has prioritized the interest of the residents, so that, in the words of De Varine: " the Ecomuseum becomes a catalyst for the living culture of the community ... the point of connection between generations beyond family ties and between human groups, despite differences in social status ".

In fact, local cultural identity can arise from intra-generational sharing within each community, and thanks to the social and environmental elements that characterize it, as well as from the respect of these values by everyone.

#### **5.4.1 Projects identified**

The working group has planned some projects to enhance and communicate the tangible and intangible heritage:

1. create itineraries, with related guided tours;
2. education in schools;
3. shows the results obtained with the Ecomuseum participated process;
4. Ecomuseum website / DVD.

#### **5.4.2 Projects carried out**

##### **The "Man and the Tree" project - literary itineraries to discover the landscape**

Investigating the man-nature relationship and its change over the course of history, re-reading the traces of the past still present in the landscape today, bringing the population closer to nature through literature and poetry: these are the objectives of the project of the municipal administration of Parabiago, which has its origins in the exhibition "Man and the tree", created for Christmas 2005.

---

<sup>5</sup>See link in the paragraph "Attachments"

With the contributions of the Province of Milan, as part of the "Il Metrobosco" project, the "Virgilian Itinerary" was created, which through the works of Virgil guides the visitor to the discovery of Parabiago at the time of ancient Rome. The itinerary takes place in the green areas near the Chiesetta della Madonna di Dio 'l Sa, a national monument within the Parco dei Mulini located on the border between the towns of Parabiago and that of Nerviano.

**Other projects:**

1. show of the results obtained (some events included in the Ecomuseum enhancement project co-financed by the Lombardy Region have been planned: presentation of the interactive map of the Community and realization of an exhibition on the Ecomuseum);
2. Ecomuseum website / DVD (a DVD on the participatory process of setting up the Ecomuseum and the results obtained was completed in 2010; see paragraph 4);
3. landscape education: numerous schools of all levels, public and private, are involved each year with lectures, with guided tours of the municipal area and participatory planning activities (see paragraph 5);
4. itineraries: in 2009 an audio guide itinerary called "Riale Itinerary" was created, involving the urban center of Parabiago;
5. the ecomuseum cards: in 2012 a card game was created together with some primary school classes. illustrates the cultural and natural heritage of Parabiago;
6. "Parabiago 3.0": project carried out with the community that allows residents and visitors to visit the city and learn about its cultural and natural heritage through the internet and modern mobile phones, following thematic itineraries and participating in the improvement of the system itself;
7. " Food of the body, eyes and soul " : a project that has allowed the creation and improvement of cultural-environmental paths and thematic itineraries, in a participatory way, with school institutes of all levels, equal schools, museums, archives, some associations, the Pastoral Community and the Urban Business District of the city (five other itineraries have been created: " The children's city itinerary", " The childhood trail itinerary (and not only)" , " The itinerary of the Parabiago Valley and the mills", " The Villoresi itinerary", " The itinerary cultivates Parabiago by eating") .

**Projects in progress / planned**

1. maintenance of the already operational itineraries and implementation of the virtual infrastructure;
2. education in schools (to activate landscape education projects also for the next school years);
3. activate new pacts and collaboration agreements with citizens and associations, as part of the "CondiVivo Parabiago" project, which promotes the active participation of the community, for the promotion of resilience processes, for the care, regeneration of urban spaces, cohesion social and security;
4. the "Cistercian Garden" project, which envisages the enhancement of the Church of S. Ambrogio di Parabiago and the former Cistercian convent, through the maintenance of the didactic, therapeutic and community garden, expanding its objectives; better indicated in the project "M3k: Monastery of the third millennium" (annex 6);
5. the network project "Sustainable food landscapes", which provides for the creation of itineraries that connect Lombard ecomuseums on specific issues, starting with the theme of agriculture, and that communicate the best activities / experiences that the various ecomuseums offer to visitors.
6. "Let's reopen the sanctuary": guided visits to the sanctuary of the Madonna di Dio 'l sa thanks to the project of a group of volunteers from Parabiago, a collaboration that is part of the collaboration agreements.

**5.5 Action 5 - Territorial Integrated Plan of Culture (PIC-Ter)**

The "The valley calls you back" project, aimed at designing an integrated territorial plan of the culture (PIC -Ter) for the Valle Olona Milanese area, has resulted in a feasibility study (annex 7) which is an integral part of and this multiannual program. The necessary actions will be put in place and implemented, in concert with the partners, for the realization of the objectives identified in the same.

**5.6 Action 6 - Climate Justice**

Culture practitioners locally play an important role in biodiversity conservation, with particular attention to community-based projects and "citizen science" initiatives.

We need to work together to promote and achieve the United Nations' 17 Sustainable Development Goals by 2030: the largest and most "global" effort to bring about change that sets a path to a future for humanity and the biosphere sustainable.

A particular reflection, also on the part of cultural operators, will be carried out, not only on the objectives most

---

<sup>6</sup>See link in the paragraph "Attachments"

<sup>7</sup>See link in the paragraph "Attachments"

closely linked to culture, but also on others, such as: objectives 11 "Making cities and human settlements inclusive, safe, long-lasting and sustainable "And 13" Take urgent measures to combat climate change and its consequences ". In fact, the recent meteorological disasters that have also hit the Italian peninsula, draw attention to the climate changes underway: the Olona river valley, in fact, is more and more frequently affected by extreme weather events, potentially harmful.

It is necessary to reflect on the role of cultural operators on the issue of climate change and resilience to the disturbances caused by them, as well as on how to achieve some objectives together:

1. help build awareness of responses to climate change within communities;
2. support local actors in strengthening public awareness on climate change mitigation;
3. mobilize cultural operators as participants and activists in public discourse on climate change;
4. allow cultural operators to lead by example by providing tools and resources to do so.

On 30 September 2021 within the [All4Climate-Italy2021 Program](#), the satellite events of the Pre-COP 26 and the [satellite events of the World Forum on Democracy](#) promoted by the Council of Europe on the theme: "Can democracy save the environment?", the Ecomuseum participated in the event " United Nations Sustainable Development Goals 2030 and climate action: the role of ecomuseums and museums community " organized by the network of Italian ecomuseums, the University of Milan Bicocca and the Cateran ecomuseum (UK), an international conference on the methods and tools that ecomuseums can make available for combating the climate crisis and for ecological development and supportive.

Over the next few years, the Ecomuseum will work together with other cultural heritage management institutions to implement strategies and best practices at all levels of society, in order to achieve positive impacts, both internal and external to the organizations themselves.

## **External impacts**

### **Groups**

- foster dialogue
- generate respect
- cultivate trust
- remember the story
- improve cohesion (within / between groups)

### **Individuals**

- stimulate curiosity
- nurture self-reflection, values and behaviors
- trigger creativity
- foster empathy
- generate new knowledge

### **Communities and neighborhoods**

- promote equity
- build social cohesion
- generate trust between individuals and groups
- recognize the story
- generate respect

### **Organizations**

- generate positive social, environmental and economic impacts
- promoting a sustainable *business model*

### **Cities and regions**

- food safety
- sustainable energy
- balanced employment
- efficient transportation
- live / work / play
- participatory democracy

### **Internal impacts**

- energy efficiency
- waste minimization
- reduction of carbon emissions
- development of future-oriented organizational models
- localization of supply chains
- integration of sustainability policies.

## **5.7 Action 7 - Ecoheritage**

The Parabiago Ecomuseum is a partner of the European Union funded project "Ecoheritage - ecomuseums as a collaborative approach for the recognition, management and protection of cultural and natural heritage", within the framework of ERASMUS + KA programming. In the three-year period 2021/23 the Ecomuseum of Parabiago will cooperate with both Italian, Spanish, Portuguese and Polish partners for innovation and the exchange of good practices on heritage management.

### **Description of the project**

Recent demographic decline affects population settlements unevenly across Europe: rural areas face high depopulation rates, while urban areas experience higher levels of population concentrations. Spain leads rural depopulation in Europe, with only 25.7% of the population living in rural areas (Eurostat: 2017).

The high depopulation rate in rural areas also represents a major social challenge due to the relative high risk of exclusion and poverty. In 2015, 25.5% of the rural population was at risk of poverty or social exclusion, while in cities it was 24%. The risk of social exclusion in rural areas affects 27.1% of the population, while in cities 24.3% (Eurostat: 2017).

People living in rural areas tend to drop out of education and training earlier. According to Eurostat, in fact, the rate of young people between 18 and 24 years living in rural areas of the EU who neither study nor work is 3.7 points higher than people living in cities of the same age group.

Given the cultural and natural richness of rural areas, heritage can certainly represent an alternative source of development for these territories.

Eco-museums function as shared processes of recognition, management and protection of the cultural and natural heritage, aimed at promoting sustainable development. Eco-museums are organized by their communities in an associated and cooperative way based on four main areas: economic, social, environmental and scientific-technological. Eco-museums are able to generate income from culture, knowledge and services.

EcoHeritage's main target are rural communities, especially adult populations, as well as ecomuseums in Europe. The secondary target group addressed is: municipalities, local governments, cultural institutions, heritage research institutes and adult education providers.

EcoHeritage will address these groups with the general objective of contributing to the awareness and consolidation of ecomuseums as a model of sustainability and collaboration for the management of heritage for the development of economic growth and social cohesion between rural communities in the consortium countries. The specific objectives of the Parabiago Ecomuseum project are:

- raise awareness of ecomuseums as a model of collaborative heritage management, establishing a series of criteria for its recognition and a common methodology to improve its contribution to social, economic, environmental and heritage sustainability of rural areas;
- provide skills to adult learners in rural areas through the creation of innovative training materials on the promotion of active citizenship and participatory heritage management;
- to generate stable communication networks between ecomuseums at national and European level, thus fostering the exchange of knowledge and good practices that will contribute to the sustainability of consolidated and new ecomuseums;
- encourage the creation of ecomuseums as an endogenous resource for the competitiveness and social, economic and environmental sustainability of rural areas.

To achieve these objectives, the following outputs will be developed:

- 1 - Ecomuseums, social museums and other collaborative management practices of cultural heritage: a report.
- 2 - Ecomuseum best practices manual.
- 3 - Toolkit for the management of equity and OER.
- 4 - Ecomuseums online network and web-based training app.

#### Organization partner:

- Universidad De Jaen, Spain (ES): is a university that coordinates an International Center of Excellence on Heritage (CEI Patrimonio), which brings together 10 Andalusian public universities.
- On Projects Advising SI, Spain (ES): is a consulting company specializing in project management, monitoring and evaluation.



- Universidad De Alcalá, Spain (ES): is a university represented in the project by the Department of History and Philosophy where a specific line of research has been developed to study the evolution of social museology in Spain.
- MINOM-ICOM (PT): International Movement For A New Museology, Portugal: is an international network working on community museums, ecomuseums, museology institutes, groups focused on the organization of local cultural activities, cultural management and mediation and cultural institutions Basic.
- Cofac Cooperativa De Formacao E Animacao Cultural Crl (PT), was the first university in Portugal to guarantee a specific teaching of museology at the master and doctorate level.
- UNIMIB (IT): University of Milan-Bicocca, Italy: it is a university that has been working for years on the concept of sustainable local communities and projects as a tool for the development of marginal rural areas.
- Parabiago (IT) Municipality of Parabiago: is a municipality that manages the Ecomuseum of the Landscape of Parabiago, coordinates the Network of Ecomuseums of Lombardy and manages the international Drops platform.
- MiLA (PL): Fundacja Miejsc I Ludzi Aktywnych, Poland: MiLA is a foundation that has spread the concept of ecomuseum in Poland, developing an original methodology for the creation of ecomuseums and supporting their development in different ecomuseums.

### **5.8 Action 8 - Grow Parabiago by eating**

In 2013 the Ecomuseum and the Urban District of Commerce of Parabiago fostered a path of community involvement that led many local actors to sign a Memorandum of Understanding for the "Food, landscape and tradition towards expo 2015" project, which enhances the local cultural heritage. After a phase of experimental production of "Pane di Parabiago", the Municipal Designation of Origin (De.CO) of the Municipality of Parabiago was established, in order to survey and enhance the traditional activities and products of the area, enhancing both the physical, and in virtual ones, edible products (eg: flour, bread, biscuits and Parabiago cake) and artisanal products (eg: shoes), which characterize "made in Parabiago".

P act for the care and enhancement of agroecosystems and the supply of local products was signed by the Ecomuseum, the Parco dei Mulini, the municipalities of the Park, the Roccolo Park, 13 local farmers, ' to the Agric o Itura association of Busto Arsizio and Legambiente Lombardia. Subsequently, the "Cultivate Parabiago, eating!" Itinerary was established.

In 2020 the Ecomuseum of Parabiago participated in a national event called: "Circular economy beyond excellence 2020" where the project presented "Cultivate Parabiago eating" was chosen, out of over 70 applications, by the scientific examining committee on behalf of the Cogeme Foundation and Kyoto Club, as an authoritative project of a mention for the section Local Authorities Cat.1.

In 2021 the Ecomuseum was awarded as part of the national landscape award by the Ministry of Culture; this is the reason: "for the rediscovery of the environmental, economic and social functions of the landscape as opportunities for revitalizing the suburbs of large metropolitan areas; for having been able to concretely implement the idea of circular economy, promoting a synergistic action between public and private and a systemic approach to landscape management; for having assumed, among the most significant experiences in the network of Italian Ecomuseums, an exemplary and inspiring character even outside Italy".

### **5.9 Action 9 - National and international cooperation**

The Parabiago Ecomuseum participates in the meetings and works facilitated by the Lombardy Region for the Lombard ecomuseums, in particular the Council of the Lombard ecomuseums, at the meetings of the Italian ecomuseum network, as well as the international ones within the international DROPS platform for ecomuseums and community museums. In 2020, the Italian and Brazilian ecomuseums shared the Cooperation Charter "Distant but united. The ecomuseums and community museums of Italy and Brazil" (attached <sup>8</sup>) which contains some commitments to continue the fruitful and now ten-year collaboration between ecomuseums of Brazil and Italy.

### **5.10 Action 10 - A bridge of culture and sociality**

The Ecomuseum will give its availability for the success of the "Scope of Transformation nr 3 - former REDE" project which is part of an overall logic of redevelopment of the wider city center, as it is included in the strategy of the new PGT approved with the Resolution of CC n 80/2020.

The presence of an abandoned industrial quadrilateral, of almost 24,000m<sup>2</sup>, near the city center in a strategic position between the railway station, the institutes of secondary schools, the municipality and the pedestrian cycle green boulevards - make it a opportunities for the redevelopment of urban spaces can have positive impacts not only in the physical dimension but also in the social and cultural ones for a more livable city, with the triggering of virtuous processes that re-link, through technology and environmental interventions, the torn parts of the territory, reconnecting them with the rest of the urban fabric.

---

<sup>8</sup>See link in the paragraph "Attachments"

It is also intended to enhance nature as a means of health prevention by exploiting the existing pedestrian cycle green boulevards that connect the urban centrality with a set of green areas and parts of the territory, favoring gentle mobility, representing a backbone of the entire planning.

### 5.11 Action 11 - Let us reclaim the future

The Ecomuseum participates in a table for the restart of the territory in collaboration with public and private realities of the city with the aim of relaunching the territory after the closure due to the Pandemic, this is the challenge opened by the table **"Let's take back the future"** wanted by Municipal Administration to relaunch our attractiveness: "now we need to take a step further and promote one or two local cultural realities that no one can boast, so that they become a flagship of the territory, a reason for attractiveness and a driving force for everyone. The challenge for the future is precisely this: to make everyone aware of what we have and who we are, then the relaunch will be a natural consequence through the mutual promotion network between public and private. " The first event of this action will be the remembrance of the centenary of the victory of the amateur cycling world championship won in 1923 by **Libero Ferrario**.

## 6. The activity of the documentation center

The Agenda 21 office, which coordinates the processes of Agenda 21 and the Parabiago Ecomuseum, has organized a documentation center located at the headquarters of the Municipal Technical Office and open to the public all year round, by appointment, containing:

- the material collected (interviews, photographs, videos, etc.);
- publications on landscape and ecomuseums;
- publications, theses and information material on the local history and landscape;
- computer material on the Ecomuseum.

There are approximately 589 publications and 218 CD-ROMs / DVDs available.

The material is cataloged and (when possible) made available through the website and the "Banca della memoria" project.

Participants in the activities are constantly updated on the developments of the project through a monthly newsletter sent by e-mail and through the Ecomuseum Facebook page. The newsletter and Facebook inform about the news and documents that are periodically reported on the website dedicated to the Ecomuseum (<http://ecomuseo.comune.parabiago.mi.it>), giving the possibility to follow the developments step by step.

Furthermore, the Agenda 21 Office is directly responsible for the drafting and graphic design of the publications relating to the Ecomuseum.

## 7. The research, educational and cultural activities, consistent with the aims and aspects of the Ecomuseum itself, as well as the educational and didactic projects

### 7.1 Search

The process of setting up the "Landscape Ecomuseum" rests on the solid foundations of years of historical research, carried out by local historians - in particular by prof. Egidio Gianazza, author of numerous publications on local history - and of the research carried out by students from Parabiaghese schools on the roots of our culture, nature and history. In particular with the project "Discovering what we are", primary and lower secondary schools, during the school years 2002 - 2003 and 2003 - 2004, carried out - through parents, grandparents and great-grandparents and with the help of teachers and local historians - research on historical events, games, nursery rhymes, recipes, idioms, works of the past ... Particularly interesting was also the work concerning the history of the hamlet of San Lorenzo, published in 2002 in a volume entitled *Us: testimonies and documents in a book for San Lorenzo di Parabiago*, which collects testimonies and memories in the various themes of life in the last century, with a look at the present and the future. Last but not least, the Landscape Ecomuseum is part of the Parabiago Agenda 21 process, launched in 2003 thanks to the contributions of the European Union, which in its first phase developed a report on the environmental, social and economic situation of the city.

#### 7.1.1 Degree thesis and internship report

Among the degree theses carried out in the context of local Agenda 21, eight concerned the landscape and the Ecomuseum (one of Natural Sciences, four of Architecture, two of Literature and one of Human Sciences, of the Environment, of the Territory and of Landscape). The contribution of numerous interns from Milanese universities and secondary schools in the area and the help shown by experts from the academic and institutional world was

fundamental. Over the years, 71 internships have been activated, 10 degree theses (14 undergraduates involved) and 1 thematic study (4 students involved). Due to the pandemic in 2020 and 2021, no internships or internships were activated. In 2022, 3 internships will be activated with a technical institute in Parabiago and an international internship within the Erasmus program with the University of Porto (Portugal).

AAVV: *Yesterday's games for today's children*. Publication of the end of the Internship - Maggiolini Technical Institute of Parabiago, 2011.

AAVV: *The rediscovered Riale* - Parabiago 2009

AAVV: *Project for the cultural enhancement of the municipalities of the Simplon axis: analysis by the Municipality of Parabiago*.

BONALUMI S., BRUSATI V.: *A local agenda 21 implementation model. Experimentation in the municipality of Parabiago*. Thesis - Politecnico di Milano, First faculty of architecture. 2004.

COLOMBO I.: *Development of a set of sustainability indicators for the Local Agenda 21 of the municipality of Parabiago*. Master in Public Management IV - SDA Bocconi. 2004.

CRESPI F.: *From the millstone to the micro hydro: technological and functional redevelopment of the Galletto Mill*. Thesis - Politecnico di Milano, Faculty of Architecture and Society - Degree course in Architecture 2011-12.

CROCE E. *The enhancement of the territory of the Province of Milan. The case of the Roccolo Park*. Thesis - University of Milan, Faculty of Human, Environmental, Territory and Landscape Sciences, 2006-7.

D'ANGELO N.: *Project for the enhancement of the territory: PACA proposal for aggregation for the footwear manufacturers of Parabiago*. - Degree thesis - Politecnico di Milano, Faculty of Design services for industrial design. 2009-2010.

DEODATO G.: *The ecomuseum as a tool for the development of the territory. The case of Lombardy*. - Postgraduate Course in Economics and Management of Museums and Cultural Services - University of Ferrara. 2010/2011.

GALBIATI M., MALETTI F. *Ecomuseum of Landscape. Case study Municipalities of Lainate-Nerviano-Parabiago*. Thesis - Politecnico di Milano, Faculty of Architecture and Society - Degree course in Architecture 2003-4.

MACCHI F.: *Analysis of the tourist development potential of the natural area constituted by the union of the 5 Local Parks of Supra-municipal Interest in the North-West area of Milan*. Thesis - University of Milan Bicocca, Faculty of Sociology - Degree Course in Tourism Sciences and Local Community, 2012-13

MASERATI F.: *The commode by Giuseppe Maggiolini (1738 - 1814) exhibited at the Castello Sforzesco: color, skill and grace*. Thesis - University of Milan, Faculty of Literature and Philosophy, 2006-7

MINNELLA A.: *Green infrastructure in the perspective of redevelopment of the northern Milan area. The knot and the contribution of the municipality of Parabiago*. Thesis - Politecnico di Milano, 2009.

MONTEMURRO G.: *Giuseppe Maggiolini, Queen Elizabeth Christina of Brunswick and the ups and downs of the Riale*. Thesis - University of Milan, Faculty of Letters and Philosophy 2009-2010.

ORBITO JN, LENNA L.: *Exploring the Ecomuseum*. End of internship publication - Parabiago, 2019.

PEZZAIOLI F., POLI S.: *Ecomuseum of Landscape. Case study Municipalities of the Roccolo Park*. Thesis - Politecnico di Milano, Faculty of Architecture and Society - Degree course in Architecture 2004-5.

ROSSI C.: *Reconstruction of the territory of Parabiago in history with geographic information tools*. Course in the management and protection of environmental resources and sustainable development Formaper Special company Chamber of Commerce of Milan 2004.

ROSSONI S.: *Verification of the ecological effectiveness of the development interventions of the "Plis del Roccolo" in relation to the relative landscape unit*. Thesis - University of Milan, Faculty of Natural Sciences, 2004.

### **7.1.2 Publications produced and / or published in electronic format**

Raul Dal Santo, *The contribution of italian ecomuseums to shape the future of landscape*, in Fanzini-Tartaglia-Riva, "Project challenges: sustainable development and urban resilience", pp. 112-119, Maggioli publisher, 2019

Fanzini D., Riva R., Dal Santo R., *Pact for the river renaissance of the Olona valley*, in Sustainable mediterranean construction SMC Magazine - n. 10/2019, Luciano Editore, Naples

Garlandini A., Lanzinger M., *Local development and sustainable development goals: a museum experience in "Museum international"*, Vol. 71, 2019

Ing. Gaetano Raggi, *Report for the general visit to the Olona river*, transcription by Luigi Carnelli, Parabiago 2019

Dal Santo R., Vignati L., Bertani A., *Bringing water to the mill*, Municipality of Parabiago, 2018

- Cesarina Binaghi, *Poems*, Parabiago 2018 (audiobook)
- AA.VV., *Elisabetta Brunswich's visit to Somma Lombardo after moving to Parabiago*. In Vivi Somma, 2018
- Dal Santo R., Stefani A., Baldi N., Del Duca A., Rossi A., *The Strategic Manifesto of Italian Ecomuseums: aims and results* in Riva, Raffaella (ed) (2017), *Ecomuseums and cultural landscapes*. State of the art and future prospects, Maggioli Editore, Santarcangelo di Romagna, Italy, ISBN 9788891624956 (print), 9788891624963 (ebook)
- Dal Santo R., Vignati L., *Inspire the future of the cultural landscape: the Parabiago case*, in "Territorio" 82/2017, pp. 114-119, Franco Angeli Edizioni, DOI: 10.3280 / TR2017-082021
- Dal Santo R., Vignati L., *Inspiring the future of cultural landscape*, in Riva R., *Ecomuseums and cultural landscapes*. State of the art and future prospects, Maggioli Editore, Santarcangelo di Romagna, Italy, 2017 - ISBN 9788891624956 (in print), 9788891624963 (ebook)
- Dal Santo R., Baldi N., Del Duca A., Rossi A., *The Strategic Manifesto of Italian Ecomuseums*, Museum International vol. 69, Issue 1-2 2017 "Museums and cultural landscape" pag 86-95
- Casale Fabio *Avifauna of the Parco dei Mulini* - Parco dei Mulini 2017
- La Rotondina di Nerviano Fotoclub Artisan *works in Nerviano* photo book - Nerviano 2017
- Ing. Luigi Mazzocchi, transcribed by Luigi Carnelli, *Dictionary of the Olona river*, 2017
- Dal Santo R. (edited by), *Tracce. Welcome guide to the Ecomuseum of the landscape of Parabiago*, 2016
- Enrico Colle (edited by) , *Giuseppe Maggiolini. An inlay virtuoso and his workshop in Parabiago*, Parabiago, 2014
- Dal Santo R., Vignati L., Donnalioia A., Dellavedova S. (edited by), *Officina Maggiolini*, 2014
- Agrati Giacomo *Once you are of river water. The Riale of Parabiago* - Parabiago 2011
- From the Holy R., Rimoldi P. *Parabiago in the '700* - Parabiago 2014
- Parini S., Dal Santo R. (edited by), *Giuseppe Maggiolini. Theater 1923*, 2013
- Dal Santo R., Vignati L., Pirrò G., Oldani E. (edited by), *Il Parco Crivelli*, 2013
- Roberto Morgese, *The fantastic school. From the origins to the first day of school*, 2013
- Dal Santo R., Rimoldi P., Fenino A., *The fantastic school*, 2011
- Augusto Boldorini, *Little Venice: notes on the history of Vill Basta. 2nd edition* , 2011
- Eliso Virano, *I calzular de parabiagh* , 2010
- Raul dal Santo (edited by), *Parabiago in the mirror* , 2010
- Montemurro G., Dal Santo R., Rossoni S. (edited by) *Il Riale rediscovered* , 2009
- Raul dal Santo, *Can parish maps inspire future?*, in Atas do IV EIMC / 4 Encontro Internacional de Ecomuseus and Museus Comunitários, 12-16 junho 2012, Belém, Brasil 2008
- Augusto Boldorini, *Little Venice: notes on the history of Vill Basta*, 2008
- Colonna A., Dal Santo R., Rossoni S. (edited by) *Una regina a Parabiago*, 2008
- Sergio Parini, *Ona brancada da Farina: Traditional recipes from the Upper Milanese area*, 2008
- Raul dal Santo (edited by), *Towards the Landscape Ecomuseum, Parabiago*, 2008
- Dal Santo R., Belloni C., Pastori M., *Virgilian Itinerary. Discovering Roman Parabiago*. Parabiago, 2008.
- Colombo Angelo, *Beekeeping from experiences with bees and beekeepers*, 2008
- PARCO DEL ROCCOLO, *Atlas of biodiversity. Ambrosia and agrarian landscape*. Curated by Dal Santo R., Casorezzo (MI) 2007.
- PARCO DEL ROCCOLO, *Atlas of biodiversity. Invertebrates*. Edited by Dal Santo R., Casorezzo (MI) 2006.
- Dal Santo R., Colombo I., *Report on the State of the Environment, insights*. Parabiago 2006.
- From the Holy R., Colombo I., *Report on the State of the Environment*. Parabiago 2005.
- AAVV, *Once upon a time in Parabiago*, 2005
- Dal Santo R., Dolci M., *Hypothesis of definition of the Altomilanese landscape in the Roman imperial era*, 2005
- Augusto Boldorini, *50 games ... not played anymore*, 2005
- Sc. Averages Rapizzi, *nursery rhymes and proverbs*, as 2003/2004
- PARCO DEL ROCCOLO, *Atlas of biodiversity. Flora*. Curated by Dal Santo R., Casorezzo 2004
- PARCO DEL ROCCOLO, *Atlas of biodiversity. Terrestrial vertebrates*. Edited by Dal Santo R., Parabiago 2002
- AAVV *We. Testimonies and documents in a book for S. Lorenzo di Parabiago*, 2002.
- Municipality of Buscate (edited by) *Dialect and culture in middle Ticino from Il parco che Verrà: naturalistic*,

*historical and literary itineraries to discover a park*, Buscate 1996  
Mons. Marco Ceriani, *My beautiful church of SS. Gervaso and Protaso*, 1985  
Mons. Marco Ceriani, *Dr. Giuseppe Giannini from Parabiago*, 1974  
Mons. Marco Ceriani, *Scattered pages of Parabiago history*, 1970  
Mons. Marco Ceriani, *Giuseppe Maggiolini from Parabiago*, 1964  
Mons. Marco Ceriani, *History of Parabiago*, 1948  
Father Davide Giovanni Ceriani In memoriam - *Magazine of the Somascan congregation*, 1946  
Father Davide Giovanni Ceriani In memoriam - Brochure 10 years after his death  
Father Davide Giovanni Ceriani In memoriam " *Recent history* "  
Father Davide Giovanni Ceriani In memoriam " *Father Ceriani one of us* "  
Father Davide Giovanni Ceriani In memoriam *Certificate of baptism*  
Father Davide Giovanni Ceriani In memoriam *Parents' wedding certificate*  
Mons. Marco Ceriani, *The sanctuary of San Felice in Parabiago*, 1947  
Archbishop Marco Ceriani, *Parabiago Fighters Assistance Office. Final report*, 1947  
Don Carlo Cozzi, *Fauna and Flora in the Vernacolo Abbatense*. Anstatic reprints of the 1905 and 1907 editions  
Giulini Alessandro, *Elisabetta Cristina's stay in the Cistercian convent of Parabiago*, Milan 1901  
AA.VV., *The Visconti castle*. In Somma Lombardo: history, description and illustrations, 1880  
Mezzanatica GA, *Genius and work*, Milan 1878  
Predari Francesco, *Laminee: Cicca Berlicca, La forza t'impicca, leon speron ... with the rest - Guess if it is this extravagant Milanese chronicle* of Count Antonio Cavagna Sangiuliani di Gualdana, Milan 1860  
Carlo Raia Parish Priest of Busto Garolfo (MI), *New economic method of tensioning the vines - Benefits deriving from it*, Milan 1823  
Cavallero Claudio, Mazzucchelli Giuseppe, *Applause of poetic compositions for the happy promotion to the sacred purple of the emin. <sup>simo</sup> and rev. <sup>simo</sup> Mr. Card. Angelo Maria Durini*, Milan 1776  
Giuseppe Mazzucchelli, *Il Giuseppe Salvatore, pastora: represented on May 17 of the year 1761 in the college of knight priests of Parabiago by his boarders in the presence of the Eminentissimo and Reverendissimo sig. Cardinal Giuseppe Pozzobonelli*, archbishop of Milan, Milan 1761  
Cavallero P. Claudio, *History of the famous victory obtained by Luchino Visconti, prince of Milan for the miraculous apparition of Sant'Ambrogio*, Parabiago 1745  
Mantegazza F., *Sant'Ambrogio and the victory in Parabiago*, 1494

## 7.2 Landscape education

As usual, landscape education activities will be carried out in schools of all levels, public and private, over the next school years, with lectures, guided tours of the municipal area and participatory planning activities.

The aims of these educational activities, free for the schools of Parabiago, can be summarized in four main points:

1. **Knowing** our landscape: identifying the elements that compose it, understanding the differences between different landscapes and observing their transformations. Understanding the landscape in which you live means understanding yourself better.  
"It would be useful to introduce and important that the study of the landscape enter the schools, becoming, as well as the object of a real discipline, the basis of an *education to see*, which helps to understand the meaning of human beings on Earth" [ Turri, 1974]
2. Learning to see, as a prerequisite for learning to **act** correctly. "*Education to see* contributes to the recognition of the effects of human actions on the environment and the relative assumption of responsibility. It is therefore possible to shift attention from the prevailing perspective of knowledge to that of action "[Benedetta Castiglioni, 2006]
3. **Respect**, that is, preserve the landscape. Just as animal and plant species in danger of extinction are preserved and protected, so too the landscape must be respected and protected because it risks "extinction".
4. **Passing** on the landscape to future generations. According to the logic of sustainable development, which is the basis of the Agenda 21 process, the landscape must also be preserved, without compromising its quality, and passed on to future generations.

The classes involved in the educational itineraries of the Ecomuseum make some visits to the area to carry out a participatory reading of the places.

Landscape education is not aimed only at school children, who remain the main subjects of this action, but, given the importance of the values at stake, it must also reach adults, extra-curricular areas, where they can acquire, reflect and deepen the themes on the landscape. It is for this reason that the educational projects carried out with the children also involved their parents and grandparents and, in some cases, acquaintances and the elderly of the Casa di rest.

## **8. Partnership with scientific institutions, universities, schools, museums, parks, research and / or conservation institutes and with cultural associations in general**

Several partners have joined the project over the years, contributing already in the preliminary phase to its realization:

- **Villa Corvini Service Center**
- **Parabiago Paritari kindergarten**
- **Primary Schools of Parabiago, Gajo Paritaria Primary School**
- **State First Grade Secondary Schools, S. Ambrogio Equal First Grade Secondary School**
- **Maggiolini Commercial Technical Institute**
- **Cavalleri Scientific High School**
- **Crespi Bonsai Museum**
- **Officina Rancilio Museum 1926**
- **Carla Musazzi Historical and Cultural Museum**
- **Parish of SS. Gervaso and Protaso of Parabiago**
- **Pastoral community of Sant'Ambrogio**
- **The Sant'Ambrogio Factory Association**
- **Legambiente (Parabiago, Canegrate, Nerviano clubs)**
- **Lipu (section of Parabiago)**
- **Urban District of Commerce of Parabiago**
- **Provincial Administration of Milan - Department of Territorial Policy**
- **ARPA - UO Development compatibility**
- **Polytechnic of Milan, University of Milan, Catholic University of the Sacred Heart of Milan**
- **Lombardy Emergency Service - Civil Protection Group**
- **Parabiago Proloco**
- **Olona Viva Association**
- **Confartigianato**
- **Assesempione.com**

The list of degree theses with the universities and institutions listed above have already been indicated in paragraph 5.1.1.

As regards the partnership with the "Higher Bodies", the following is highlighted:

The Lombardy Region and the European Union have financed, as part of the European Regional Development Fund DocUp Ob. 2, the following projects:

- Agenda 21 in Parabiago
- Ecomuseum of the Landscape

The Province of Milan financed the Virgilian Itinerary within the "Il Metrobosco" project, a visit itinerary to discover the landscape in Roman times.

Last but not least, in order of importance, the Lombardy Region financed five projects of the Ecomuseum in 2008, 2009, 2010, 2011 and 2015: two relating to the enhancement of the same, one relating to the creation of educational activities for schools and two concerning the creation / implementation of itineraries.

The Ecomuseum is a partner of the Olona Green Way project, financed by the Lombardy Region with funds from the Rural Development Plan, and of the "La valle recalls ti" project.

The Parabiago Ecomuseum is a partner of the European Union funded project "Ecoheritage - ecomuseums as a collaborative approach for the recognition, management and protection of cultural and natural heritage", within the framework of ERASMUS + KA programming. In the three-year period 2021/23 the Ecomuseum of Parabiago will cooperate with both Italian, Spanish, Portuguese and Polish partners for innovation and the exchange of good practices on heritage management.

## 9. The financial management plan that guarantees self-sustainability

<b>Go out</b>	<b>20 22</b>	<b>202 3</b>	<b>202 4</b>
Employees (various chapters)	28,800	28.8 00	28.8 00
Printed matter / publications / website (9620/1)	0	0	0
Enhancement of ecomuseum and visiting itineraries (9637/246; 29657/0)	3,000	3,000	3,000
Maintenance of visiting itineraries (9637/246; 29657/0)	11,000	11,000	11,000
EcoHeritage (travel expenses, international meetings, miscellaneous and secretarial costs and creation of intellectual products)	15,000	7,500	0
<b>Total</b>	<b>57.800</b>	<b>50,300</b>	<b>42,800</b>

<b>Come in</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
Municipal co-financing - for Ecomuseum activities including route maintenance	42,800	42,800	42,800
EcoHeritage international research funding	15,000	7,500	0
<b>Total</b>	<b>57.800</b>	<b>50,300</b>	<b>42,800</b>

## 10. The identification of the partners in the creation of the ecomuseum and their adhesion

The partners, referred to in point 6, have formally joined and are collaborating in various ways with the Ecomuseum.

## 11. Companies that collaborate economically with the Ecomuseum

A contribution was obtained from a local company that collaborates with the Ecomuseum, in particular for a publication made in 2010. Subsequently, companies such as: Crespi Bonsai Museum, Museum Officina Rancilio 1926, Urban District of Commerce and Agricultural District of Valle Olona collaborated.

As part of the "Cultivate Parabiago, eating!" the following companies collaborate with the Ecomuseum: La Panetteria di Cunsolo Matteo, Mereghetti Bakery, Mocchetti Bakery, Giovesi Giulio Gricola Company, Bongini Gricola Company, Lavazza Marco Autumn Colors Agricultural Company, Banfi Agricultural Company, Andreazza Apicoltura.

## 12. The sustainable economic activities to be developed

### Parabiago bread

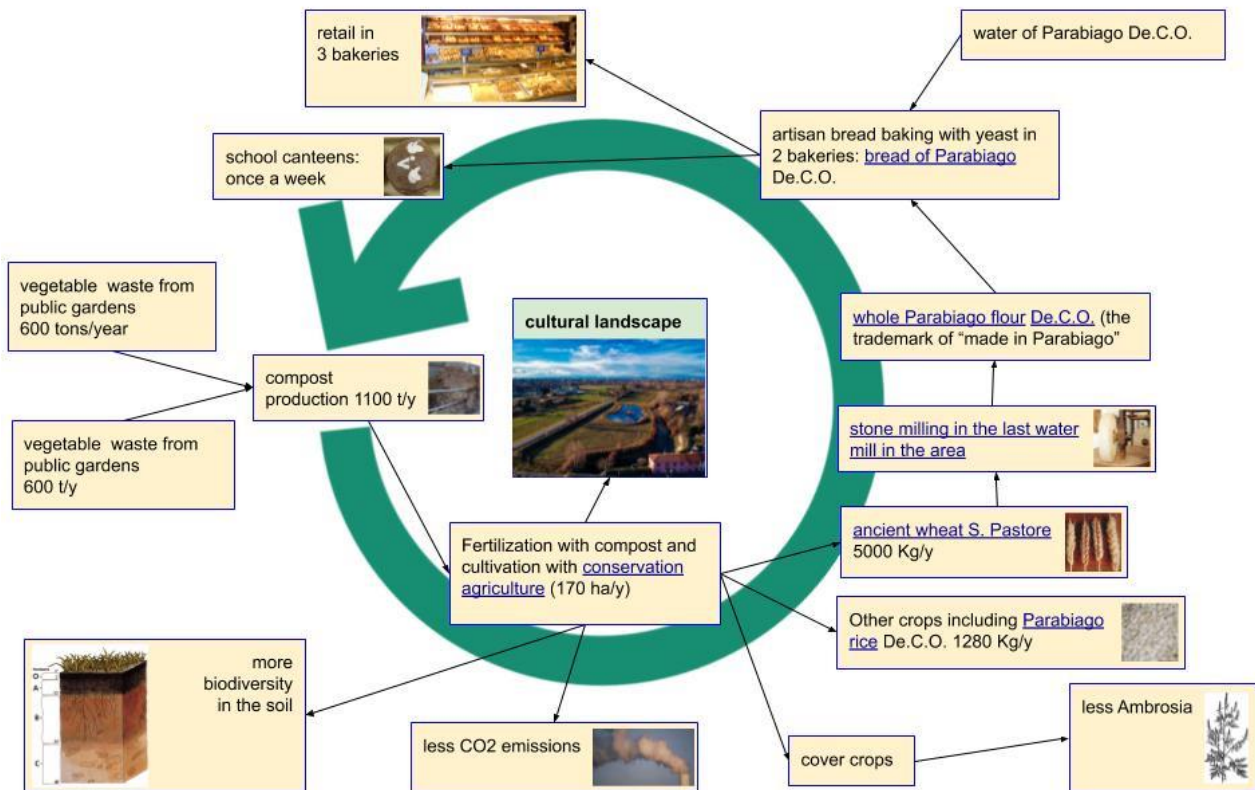
The Parabiago Ecomuseum has created a circular economy system for the production of bread and products made with local flour, then developing its trade (eg Parabiago bread and tarts) and has registered its products: water, flour, yellow flour, bread, biscuits, pies, rice, potatoes, cabbage, milk, honey under the De.CO brand (Municipal Designation of Origin). The Parabiago bread supply chain is particularly interesting, because it constitutes an example of a circular economy that concerns the entire product cycle.

Currently involved in this project: 4 farmers, 3 bakers.

For the 2021/2022 school year, the distribution of Parabiago bread in school canteens was not activated (which took place until the 2019/2020 school year). The distribution will be proposed again in the school year 2022/2023.



## Circular economy - bread of Parabiago



### Parabiago's footwear

The Parabiago ecomuseum supports economic activities that are dedicated to the manufacture of quality footwear. The men's and women's footwear produced in Parabiago are created with typical processes that distinguish the area. So far 7 shoe factories have acquired the De.CO brand

### The valley calls you back

Furthermore, the Ecomuseum, participating as a partner in the "La valle recalls ti" project, sees the creation of a feasibility study aimed at the design of an integrated territorial plan of the culture (PIC -Ter), proposes the following objectives:

- the cultural, and at the same time also economic, social and environmental development of the Milanese Olona Valley;
- the development of the connection between the territory of the Milanese Olona Valley and the promotion and use of the tangible and intangible heritage, of cultural institutes and places, of cultural sites, of show halls and of cultural production, thanks to interventions capable of generating repercussions economic and productive.

Further long-term benefits can derive from *partnerships* between museums, local entrepreneurs, universities and business support infrastructures, leading to the diffusion of new technologies, the creation of new products and support for creativity. The potential impacts concern: new jobs and revenues, through a greater territorial attraction for tourists and businesses.



### 13. The tourist offer

Based on the proximity to Fiera Milan, Malpensa airport and other infrastructures in the area (long distance cycle paths, railways, motorways, public connections to / from Milan, hotels), the Parabiago Ecomuseum has activated and / o coordinated projects useful for cultural tourism, visiting itineraries and nature walks, communicating the tourist offer of the Ecomuseum to the area representative of the hoteliers.

The Ecomuseum has contributed to identifying the cultural heritage that has been used in the Urban District of Commerce, constituting its added value.

The tourist offer will consist of fully operational as indicated below:

- thirteen tour itineraries (of which twelve are currently operational)
- a historical cultural museum (already active)
- a museum of the bonsai (already active)
- a business museum (already active)
- a school museum (already active)
- the cycle / pedestrian path of regional interest (already built along the Villoresi canal with rest areas for picnics)
- the cycle and pedestrian paths of regional interest along the river Olona in the Parco dei Mulini: "PedaOlona" and "Olona Green Way" (already built)
- 50km network of rural paths inside the Roccolo Park (already existing and advertised through geographical maps, but only partially marked by signs)
- the didactic-naturalistic area of the Roccolo Woods (an educational path has already been created in the area already publicly owned, and the Roccolo wood has been purchased for which redevelopment is planned)
- the oasis of peace and beauty: an area redeveloped thanks to the Cavalleri Scientific High School of Parabiago
- the Isolino, the wetland Oasi Paradés, the Riale di Parabiago, the 007 swamp along the Olona river.

This whole area is equipped with numerous hotels and excellent infrastructures.

## 14. The buildings, structures and sites to be enhanced, the routes and itineraries for visits, preferably cycle and pedestrian paths

### 14.1 The buildings, structures and sites to be developed

to the participants of the Ecomuseum Forum, to the students of the schools of Parabiago and its hamlets who participated in the educational itineraries proposed within the Ecomuseum of Landscape Project, to their parents and grandparents. thanks to which the tangible and intangible heritage of the city of Parabiago has been identified. Listed below are the assets indicated or reported on the Community Map, as identified by the Forum for the Ecomuseum, which they intend to safeguard and enhance. The assets are classified according to the categories referred to in the minimum requirement n. 6 annex A DGR n. VIII / 6643 of 02/20/08.

<b>CULTURAL HERITAGE</b>
Maggiolini square
Villa and Corvini Park
Church of SS. Gervaso and Protaso
Cascine
Church / square of Vill Basta
Tower of via Torre
Cavalleri Tower
"Carla Musazzi" historical-archaeological museum
Mills
Oratories
S. Ambrogio Church
Church / piazza S. Michele
Church of Our Lady of God the sa
Schools
Piazza / church of S. Lorenzo
Railway / station
House of Maggiolini and Giannini
Church / piazza Gesù Crocifisso
Villa Gajo
Town hall with high relief of the battle
"Crespi" Bonsai Museum
Church of Our Lady of the Snows (Ravello)
Archaeological finds from the Celtic and Roman ages
The parish archive of the Pieve di Parabiago
The municipal historical archive

<b>LANDSCAPE HERITAGE</b>
Roccolo Park (Roccolo, Brughierezza woods, Arluno woods, fauna and flora)
Villoresi canal with cycle path
Olona River
Woods
Waterways / irrigation networks / the Riale
Cultivated fields / meadows
Church of Madonna di Dio 'sà and neighboring areas
Vineyard near the Ravellino farmhouse
Cava S. Lorenzo and Cava Diotti traces

<b>INTANGIBLE HERITAGE</b>
Voluntary associations
Production / shops / shoe factories, the craft of a shoemaker
Local language (with the two variants of Parabiago and Vill Basta)
Dialect poetry
The Firunatt craft
Typical dishes and local products with Municipal Designation of Origin
Traditional place names
Personalities related to Parabiago
Mulberries and sericulture

### 14.2 The routes and itineraries for visits

The eleven cycle and pedestrian visits planned, ten of which are already operational, are part of the "Man and the Tree" initiative mentioned in paragraph 3.4.2:

1. Virgilian itinerary
2. Itinerary of the '700
3. Riale itinerary
4. Children's city itinerary
5. Itinerary traces of childhood (and not only)
6. itinerary of the battle of Parabiago and the mills
7. Villoresi itinerary
8. itinerary cultivates Parabiago by eating
9. Olona Green Way itinerary
10. Roccolo vine route
11. Historical-industrial itinerary
12. Medieval itinerary
13. Mulberry and silkworm route

The Virgilian, Riale and 18th century itineraries are equipped with explanatory publications and audio-guides.

In 2018 the welcome map-guide of the Ecomuseo was printed, which illustrates the itineraries made. These itineraries are connected to each other by the cycle path of regional importance along the Villoresi Canal, which connects the Groane Park to the Ticino Park, and by the cycle path of regional importance, along the Olona river, with the Parco dei Mulini, was also printed.

In 2021 the historical-industrial and medieval itineraries were created from the collaboration between the Carla Musazzi Museum and Officina Rancilio 1926.

## 15. The training of operators, including volunteers

The continuation of the training / information meetings for the Political Technical Committee and the teachers of the classes participating in the educational projects is foreseen. The Coordinator and the President of the Ecomuseum are participating in the meetings of the Lombard Ecomuseum Network; the President of the Ecomuseum from July 2015 was elected president of the Regional Council of the Comuseums, which ended in February 2018; the Coordinator has been identified as the contact person for the Lombard ecomuseum network. The ecomuseum has participated in the following conferences and / or courses as a speaker:

- Conference "50 years of Ecomuseology: Lombard Ecomuseums compared with national and international experiences", Milan, 1 December 2021;
- Conference in the context of Pre-COP 26 "The role of ecomuseums for the United Nations 2030 development goals and climate action", 30 September 2021;
- Webinar "Landscape week of Italian Ecomuseums", 21-25 June 2021, in the section of 24 June "Landscape is short supply chains and circular economy";
- Days of the territory Ecomuseo del Casilino, Rome, 20 December 2020;
- Coloquio Internacional de Museologia Social, participatory and Criticism, Santiago del Chile, November 19, 2020;
- Climate Conference, 20 October 2020;
- The DMZ Forum for Peace and Nature Conservation, September 17, 2020;
- Cities as urban forests, Milan, 7 November 2019;
- Agricultural heritage and rural development, Belgrade, 16 October 2019;
- The Olona river at the time of climate change, Castellanza, 10 May 2019;
- Ecomuseums: a tool for landscape care and participatory enhancement of the territory, Turin, March 22, 2019;
- Participatory strategies for museums. Growth opportunities, Turin, November 16-17, 2018;
- International seminar on education and museums, Murcia, Spain, June 28-29, 2018;
- Cultural landscapes and sustainable development: the role of ecomuseums, Politecnico di Milano, 28 May 2018;
- International meeting of ecomuseums and community museums, Belgrade, Serbia, 25-27 October 2017;
- International meeting on landscape, Geneva, Switzerland, 25-27 October 2017;
- International meeting of ecomuseums and community museums, Milan, 3-9 July 2016;
- Cultural landscapes: museums and tourism in the metropolis, Bicocca University of Milan, 10 March 2016;
- International meeting of ecomuseums and community museums, Brescia, 28 November 2015;
- Ecomuseo è..., National Workshop of ecomuseums, Argenta (FE) and Villanova di Bagnacavallo (RA), November 14-15, 2015;
- Ecomuseums and cultural landscapes, Cervia (RA), 30 May 2015;
- Training course for ecomuseum facilitators and public events, Cervia (RA), 7-8 May 2015;
- Protection and management of naturalistic and historical-scientific assets, Siena (SI), May 30-31, 2014;
- Eco-museum project: comparison for an economic revitalization of the Olona Valley, Castellanza (VA), 23 November 2013;
- Ecomuseums, local subjects and protagonists, Argenta (FE) - Villanova di Bagnacavallo (RA), 7-8 September 2013;
- The participatory inventory, Gemona del Friuli (UD), 10-11 June 2013;
- Ecomuseums and contemporary society, Bari, April 29, 2013;
- Territory, agriculture, food and landscape. The value of the land, Nova Milanese (MI), 20 February 2013;
- International meeting of ecomuseums and community museums, Belém, Brazil, 12-16 June 2012.

The ecomuseum will continue to make its contribution to national and international conferences on ecomuseums.

## 16. Time planning for the implementation of the program

Description of the activity	Timing of activities (quarters from the date of approval)												
	2022				2023				2024				2025
	1	2	3	4	5	6	7	8	9	10	11	12	13
Action 1 - Map of the community - Creation, maintenance and implementation Multimedia map of the community - Implementation of "Parabiago 3.0" and "Food of the body, eyes and soul" projects - Realization, maintenance of the map of the places of the heart	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 2 - Bring parks to life - Participatory reading of places - Participatory planning of the Pluriannual Plan of the PLIS dei Mulini - Nature and biodiversity education - Maintenance of the Olona River cycle / pedestrian path - enhancement of DeCO brand products and agroecosystems	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 3 - Rehab the past - Maintenance and implementation of the Memory Bank, e-book and Documentation Center projects - Recovery and enhancement of the local language	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 4 - Encounter landscape - Design and implementation of the "Mulberry Route" - Implementation of an education project in schools - Website maintenance - Route maintenance - Maintenance of the "Condi V ivo Parabiago" project - Realization, maintenance and implementation of the "Cistercian Garden" project -Process monitoring	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 5 - Territorial Integrated Plan of Culture (PIC-Ter)	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 6 - Climate Justice	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 7 - EcoHeritage	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 8 - Grow Parabiago by eating	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 9 - National and international cooperation	■	■	■	■	■	■	■	■	■	■	■	■	■
Action 10 - A bridge of culture and sociality	■	■	■	■	■	■	■	■	■	■	■	■	■
Maintenance of documentation center	■	■	■	■	■	■	■	■	■	■	■	■	■
Membership and collaboration with the Regional, National, International Networks of Ecomuseums	■	■	■	■	■	■	■	■	■	■	■	■	■
Participation in conferences	■	■	■	■	■	■	■	■	■	■	■	■	■

## 17. The connection with the regional and local planning tools

The Ecomuseum includes part of areas of recognized regional importance, identified in the Regional and Provincial Planning Tools:

- the Rocolo Supracomunale Local Interest Park, identified by the Lombardy Region as an area of importance for the conservation of biodiversity in the Lombard Plain and passage area of a main corridor of the regional ecological network. The Province of Milan has identified PLIS as a first level element of the regional ecological network. The Green North backbone of the Province of Milan affects the PLIS;
- the Local Park of Supra-municipal Interest of the Mills, a second level element of the regional ecological network;
- the national monument Church of the Madonna di Dio 'l Sà with adjoining area of respect;
- the national monument Church of S. Ambrogio della Vittoria with an adjoining former Cistercian convent.

## 18. The human and financial resources necessary for the implementation of the program

### Staffing with employment relationship

The staff of the Technical Committee identified with the Municipal Council Resolution n. 35 of 2.3.07 and subsequent amendments.

Professional	Surname name	Educational qualification	Employment relationship
Head of Office Ecology	From the Holy Raul	Degree Sc. Natural	Municipal employee - Coordinator of the Ecomuseum and activity referent
Office clerk Agenda 21 / Documentation Center	Dossena Silvia	Degree sc. Biological	Municipal employee - Ecomuseum manager and activity delegate
Office clerk Agenda 21 / Documentation Center	Vignati Lucia	Degree Sc. Natural	Municipal employee - Ecomuseum manager and activity delegate

### Provision of volunteer staff

ROLE	NUMBER IN CHARGE
Interns / Undergraduates	2 (occasionally during the year)

Volunteers of the associations involved in the various activities carried out directly by the Ecomuseum or of which the Ecomuseum favors the realization pursuant to art. 118 of the Constitution.

The Ecomuseum, in relation to the various activities, is equipped with scientific and operational references; for issues relating to landscape, cultural and biological diversity, museums and parks, the references are Dr. Raul Dal Santo, Dr. Silvia Dossena and Dr. Lucia Vignati.

Dr. Dal Santo is the coordinator of the activities of the Ecomuseum with the following functions:

1. Direct contact between Ecomuseum and Institutions;
2. Coordinator of the C within of documentation and research activities;
3. Responsible for training and information activities;
4. Technical coordinator of the Forum and of the technical-political committee.

The Ecomuseum has a Scientific Committee (see Multiannual Operational Program 2019-2021) which will be reconstituted during the month of April 2022 following a specific public notice.

## 19. The procedures for verifying and monitoring the state of implementation of the program

An annual review will be carried out through the involvement of the technical -political committee. Collaboration agreements (pursuant to art. 118 of the Constitution) also provide for periodic monitoring. Among these there is the P act for the Olona river promoted by the Mulini Park and of which the Ecomuseum is a technical partner. The outcome of the monitoring will be communicated to the citizens.

## 20. Ecomuseum brand

The chosen brand shows the ancient heraldic coat of arms from which that of the city derives and the yellow and blue colors of the city flag.

## 21. ATTACHMENTS (via link)

1. [CHARTER OF COOPERATION DISTANT BUT UNITED](#)
2. [VADEMECUM ECOMUSEI 2.0](#)
3. [Manifesto of Italian ecomuseums](#)
4. [INTEGRATED CULTURE PLAN "THE VALLEY CALLS YOU BACK"](#)
  1. [PIC summary presentation attached](#)
  2. [M3K project](#) - Monastery of the Third Millennium and [work scheme](#)
  3. [InnovaParabiago project annex](#)