

Parabiago 3.0

You can access the multimedia contents of Parabiago 3.0 by:

1. the QR codes (three-dimensional barcode) downloading a free app: I-nigma for Iphone and QR Droid for Android and Iphone.
2. the RFID microchips (system of interpretation that use the radio-frequency)

For the partially sighted are available two apps which read out the informations relative to the place visited, one (functioning with all model of smartphone) read the QR codes, the other (only for enabled smartphone) read the microchips RFID. The apps are available on the econsumers website

GO VISIT THE ECOMUSEUM IN THREE STEPS

1. With the smartphone read and decode the QR codes and the RFID microchips reported on the billboards situated nearby the city's main areas.² Enter the Internet 3. Have a nice visit

You don't know where to start?
Enter in Parabiago 3.0
with this QR code.

 Découvrez l'écomusée!

Parabiago 3.0 est disponible en français



Visita l'ecomuseo!



Parabiago 3.0 è disponibile in italiano



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HOW TO REACH PARABIAGO

- A8 highway: Legnano exit
A4 highway: Arluno exit
A9 highway: Origgio exit
Railway S5 to Varese, Parabiago station
Milano Malpensa and Linate airport
Cycling lane "Anello verde azzurro",
Alzaia Canale Villoresi

TEN THINGS TO DO IN PARABIAGO

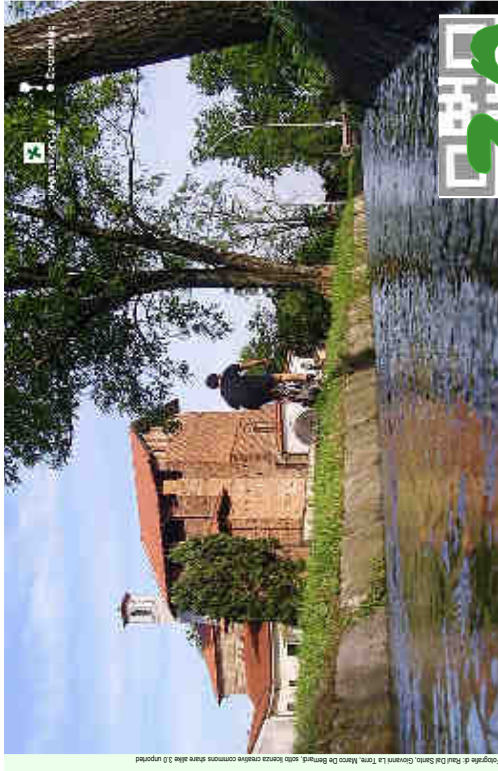
Buy high quality footwear. – Eat an icecream in the church square looking the Piernanni's facade. – Contemplate a thousand-year old bonsai. – Discover the places and the working objects of the marquetry master Magliolini. – Go for a walk in the Mills' Park around the national monument of the Madonna di Dio! Sa'. – Look the Olona river and go fishing. – Walk through a stretch of "Anello verde azzurro, 135 Km of pedestrian and cycling lane along the river. – Play in the Parco Crivelli and read a book of the library. – Admire the design of the coffee machines at the Rancilio museum. – Discover art and faith in the churches of the city.

LANDSCAPE ECOMUSEUM OF PARABIAGO

<http://ecomuseo.comune.parabiago.mi.it>

 www.facebook.com/ecomuseoparabiago

 www.youtube.com/user/ispirareilfuturo

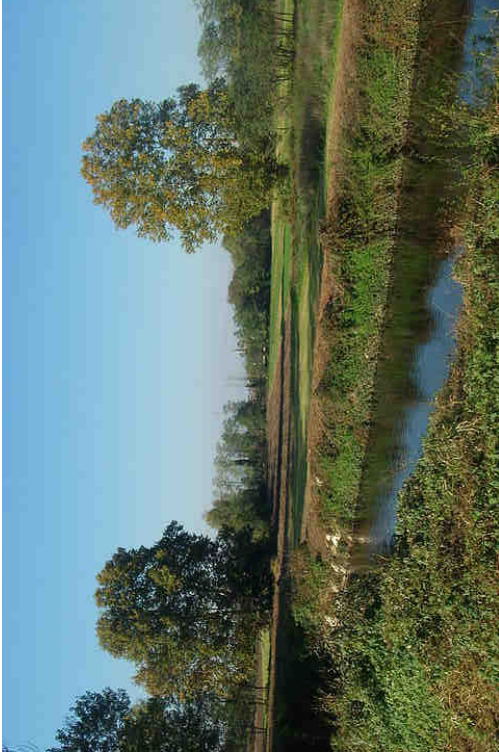


Parabiago 3.0

Walk, enjoy, share the cultural heritage
 Percorrere, fruire, condividere il patrimonio culturale
 Parcourir, apprécier, partager le patrimoine culturel



<http://ecomuseo.comune.parabiago.mi.it>



The landscape ecomuseum welcome in Parabiago!

The ecomuseum is a cultural institution sponsored by Regione Lombardia in 2008. Its target is to make the landscape fully and clearly understandable to his visitors.

Learn to see and understand the places that surround us, are necessary activities to take care of it and improve it.

So the Parabiago ecomuseum, thanks to a permanent participation pathway, became a pact with which the community undertake to work together for the landscape's care.



The community found the community heritage to value: about 50 monuments, places of culture, of sport, of nature were studied and charted; sometimes was planned and made the requalification of them.



PARABIAGO 3.0

Parabiago 3.0 is a system that, through the internet, allows citizens and tourists to walk along the routes and to enjoy of the city heritage and take part to the improvement of the system.

"3.0" is to indicate that the system is inspired by Web 3.0 which puts the network



made of pages, beside tridimensional spaces that it is possible to "walk along" in order to find what we are looking for.

With the smartphone, it is possible to decode the QR codes or the RFID microchips that you can see on the billboards situated nearby the city's main areas.



So you can expand the history and the characteristic of each place, access to the guidebook, take part to a treasure hunt and finally express your opinion or share new materials in regard to the places visited for expand the project.

An especially studied app allows also the partially sighted to enjoy the system.

