

Inspiring landscape future.
Dreams, change, ecomuseums



rete
italiana
ecomusei



Raul Dal Santo
Parabiago Ecomuseum
Lombardy ecomuseums network
Italian ecomuseums network

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Dreams



Paolo Caccia Dominioni – El Alamein battle, 1942

El Alamein 1942, my grandfather survived to the battle and was made prisoner. What he dreamed: freedom, a world in peace, his girlfriend, to return in Italy?

Constitution 1947, an italian dream

Ecomuseum is:
a practice of active citizenship
that, in accordance with the
principle of subsidiarity,
(art. 118 of italian Constitution)
Aimed at the care landscape and
heritage
(art. 9)
to contribute to the material and
spiritual progress of society,
(art. 4)
and the full development of the
human person
(art. 3.2)



Some years after in 1947, many of the italian dreams became law: the republic Constitution. The Constitution itself is dream to be realized every day. So we can talk about ecomuseums like tools to make real some of the constitution dreams. And also we can define ecomuseums through the italian Constitution



How to make dreams real?

The inspiration of the future needs permanent change of the present.

Ecomuseums and museums as “places of the muses” can inspire people to address the needs of change

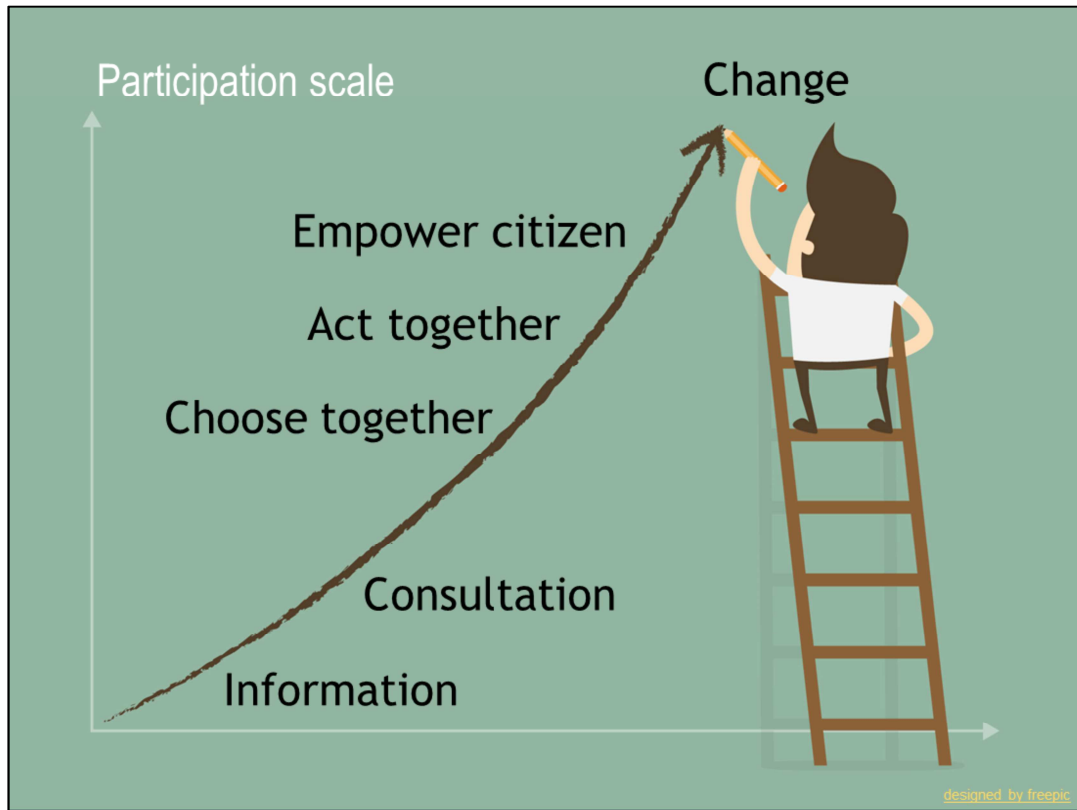
Museums with insight from the past as well as with creativity of the muses, can help to forge a public vision for the 21st century.

Ideas or incentives are able to produce a change if they are followed by actions and in presence of a breeding ground.

According to Hugues de Varine, the humus, the breeding ground, and the root of the future, is the living heritage.



Everybody should take charge of the heritage, through a voluntary process of governance. For ecomuseums the paticipation process is as important as the results



but what kind of participation? We should go up and up on the scale of participation to the top: the empowerment of citizen.

3 questions...

1. How do italian ecomuseums inspire landscape future?
2. Why a ecomuseums italian manifesto ?
3. Why a international cooperation Charter?



[Micky Aldridge](#)

3. How do ecomuseums inspire landscape future?

1. Answer a question.
2. Involve Institutions.
3. Put landscape at the centre.
4. Plan and act with citizens.
5. Map the heritage.
6. Publish with copyleft license.
7. Help institutions to plan.
8. Take care of landscape.
9. Take care of the network
10. Focus on sustainable local development.



1. Answer a question.

The landscape ecomuseum of Parabiago was born to answer to the “placelessness” syndrome: citizens do not appreciate the “small scale” heritage that characterize the city landscape.



2. Involve Institutions

The North Milan Urban Ecomuseum is a cultural institution, managed by Tramemetropolitane Association.

It was recognized by the Lombardy Region.

It works with the Municipalities in the north part of Milan



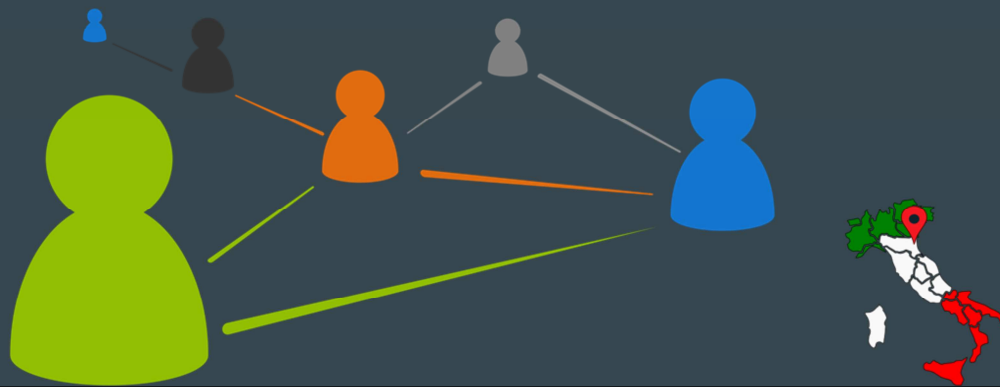
3. Put landscape at the centre

The ecomuseum of the Judicaria studies, conserves, enhances and shows the community heritage, especially the landscape.



4. Plan and act with citizens

The ecomuseum, which is a museum of the community, is legitimated by the participation of citizens. The ecomuseum of Argenta plans and works not only “for” but also "with" the community; this is in accordance with the logic of active citizenship and the subsidiarity principle.



5. Map the heritage

In the Ecomuseum of Casentino, to realize the ecomuseum action plan, a parish map was drawn. The parish map is a participatory mapping of a landscape, resulting from a shared reading of the tangible and intangible heritage.

To update and implement the map contents, an interactive and multimedial map was realized.



6. Publish with copyleft licence

All media about products and processes of the Grigne ecomuseum are published under an open licence and are free for sharing and adapting.



"Grigne" di Michele P. - <http://www.flickr.com/photos/e-coli/151940850/>.
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7. Help institutions to plan

The ecomuseums of Puglia recognised the heritage and the actions about its good use. Puglia Region used this work to make the landscape regional plan.



8. Take care of landscape

In the ecomuseum of Valle Elvo Serra the stakeholders realized sparking actions for the care, the interpretation and the good use of the heritage.



9. Take care of the network



10. Focus on sustainable local development

Thanks to a new socialization between stakeholders and the large use of the subsidiarity principle some heritage elements got new life or new use in order to improve social, environmental and economic development.







The "strategic manifesto of ecomuseums italian network"

It's a "document in progress" by italian ecomuseums network to:

1. coordinate and inspire the work of about two hundreds ecomuseums currently operating in Italy, facilitating their cooperation;

2. make the ecomuseums work more effective and clear, networking and communicating ongoing projects;

1. collaborate with the Ministry, Regions and Metropolitan cities to

3. collaborate with the Ministry, Regions and Metropolitan cities to recognize the ecomuseums role to implement the principles of the Italian Republic Constitution;

4. monitor the obtained results.

Italian ecomuseums have produced a strategic manifesto aimed at contributing to the creation, development and evolution of ecomuseum experiences that can produce virtuous models of sustainable local development. The goal is a new museology that is increasingly committed to finding alternative strategies for local development.

These strategies are linked to the local communities' desire for change; to a practice that encourages the management and use of cultural, environmental and landscape heritage for the purpose of local and community development.



During the 2016 ICOM General conference a working group of ecomuseums and community museum was made. It is guide by a steering committee made up of representatives from all over the world. The guide role of the committee was assigned to the network of italian ecomuseums. Together, the steering committee reviewed and compiled ideas, issues and debates raised by participants during the Forum. From this compilation process, a common vision emerged which has resulted in a provisional "2016 Milan Cooperation Charter". The hope is that the Charter will be shared widely amongst ecomuseums communities and their partners, thereby becoming a rallying point for all those who share this vision of museums.

As the number of people who sign the Charter grows, The international network will help advance the agenda for community-engaged museums. The Steering Committee expects to produce a revised Cooperation Charter as soon as possible, building on the inputs from the expanding group of engaged professionals.



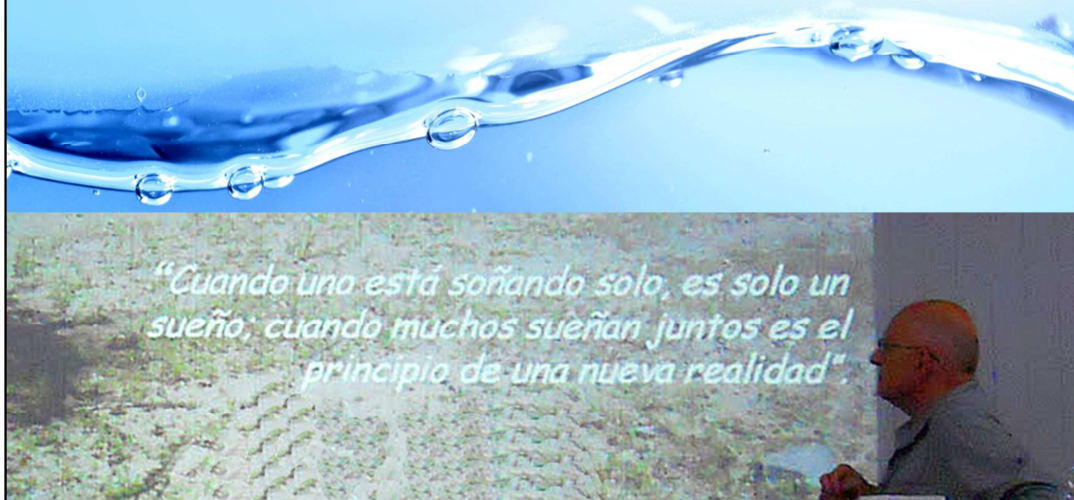
The steering committee published the DROPS international platform, a website FOR EXCHANGE AND EXPERIENCE SHARING.

The platform aims at connecting all national Ecomuseums and Community Museums and their networks, existing or to be established, and all other heritage and landscape NGOs, in a virtual and interactive space. The purpose of the platform is the production of a multilingual documentary and a bibliographic pool of resources on ecomuseology and its best practices. A platform section helps ecomuseums and community museums to call for partners of a project or for papers, to share through the DROPS platform projects, papers, books, suggestions and proposals.

Dreams reality

"When we are dreaming alone it is only a dream.
When we are dreaming with others, it is the beginning of
a new reality."

Hélder Câmara



I started with my grandfather and now I would like to end with the "grandfather of ecomuseums". Hugues de Varine used to be defined like this. In the picture Hugues de Varine is looking at the slide of a speech in the meeting of ecomuseums of Brazil that took place in Amazonia some years ago. At the time I was a guest of the meeting and I take this picture with this quote by Helder Camara a brazilian bishop: "...". The dream of Hugues de Varine, dreamed by many museums, communities, people all over the world is a fascinating reality.

more infos at:



<http://ecomuseo.comune.parabiago.mi.it/>



<https://sites.google.com/site/ecomuseidellalombardia/home>



<https://sites.google.com/view/drops-platform/home>

agenda21@comune.parabiago.mi.it



The ecomuseums italian network at the Argenta meeting (november 2015)