

Title of submitted paper

Inspiring landscape future

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1. Answer a question.

The landscape ecomuseum of Parabiago (Milan - Italy) was born to answer to the “placelessness” syndrome: citizens do not appreciate the “small scale” heritage that characterize the city landscape.

2. Involve Institution.

Parabiago's ecomuseum is a cultural institution, managed by the City of Parabiago and recognized in 2007 by the Lombardy Region.

3. Put landscape at the centre.

Its goals are to study, conserve, enhance and show the community heritage, especially the landscape.

4. Plan and act with citizens.

The Ecomuseum, that is a museum of the community, is legitimated by the participation of the citizens. The Ecomuseum of Parabiago plans and works not only “for” but also “with” the community, that is according to the logic of active citizenship and the subsidiarity principle.

5. Map the heritage.

To realize the ecomuseum action plan, a parish map was drawn. The parish map is a participatory mapping of a landscape, resulting from a shared reading of the tangible and intangible heritage.

To update and implement the map contents, an interactive and multimedial map was realized.

6. Publish with copyleft license.

All media about products and processes are published under an open licence and are free for sharing and adapting.

7. Help institutions to plan.

The heritage and the actions about its good use were recognised in the municipal sector planning (i.e. the urban plan) and in the large scale planification (i.e. the local park plan).

8. Take care of landscape.

The stakeholders realized sparking actions for the care, the interpretation, and the good use of the heritage.

9. Focus on sustainable local development.

Thank to a new socialization between stakeholders and the large use of the subsidiarity principle some heritage's elements got new life or new use in order to improve social, environmental and economic development.



The Parabiago parish map celebrates the past and looks to the future of the community heritage.



Our Educational projects are realized with students, but also involved their parents and grandparents.



The “Riale” channel was studied and rediscovered. A new use of the area was designed with the students of local schools. Riale got new life as a natural area to restock amphibians.